

**From:** joy  
**To:** [CA Broadband Council](#)  
**Subject:** Action Plan Public Comments  
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**Attachments:** Broadband for All - JAS Comments.docx

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Dear Members of the California Broadband Council, IHere are my comments on the most recent draft of the Action plan. Thank you very much for this opportunity to contribute. With all my very best, Joy

## Joy Sterling

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Comments from Joy Sterling  
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November 20, 2020

1. I second Secretary Ross' recommendation to add in the Introduction an example of the farmers, who feed us, who need to be able to monitor and report water use online.
2. Throughout, the reference to "home" needs to be broadened to specifically include businesses, anchor institutions and farm fields.
3. I strenuously object to Goal 1.1. a. defining "served" as a census block that is 90% served at the current state broadband performance standard. This is a step backwards. The census block is too broad, the consensus (after years of lengthy discuss among stakeholders) is that we need more granularity, and if we must to set a threshold, I concur with CETF that it be 25/25.
4. I am concerned about defining "broadband" by speed. 25/3 is too low. 25/17 is too low. We need to be more forward thinking. But since this is under goals our goal should be 100/100 per the Governor's EO.
5. I feel the most important action item and first step to achieving broadband for all is mapping. The CPUC, working with Cal State Chico has one of the best mapping programs in the country, however there are still major gaps.
  - a. Large swaths of the state that have not been surveyed i.e. working lands – farms, ranches, and other working lands. Studies show that if we get ag covered, rural communities will be covered as a result ... though the reverse is not true.
  - b. I second Commissioner Guzman-Aceves' recommendation that we need, and must require, transparency from the providers to know where they have cable deployed and where they plan to build out. I am sensitive to privacy considerations and trade secrets, but there is technology available so that the assets can be know without revealing the source.

Bottom line, we need a "roadmap" for where to build out fiber. This should be our first and most important action item.

Thank you very much for the opportunity to comment.

Joy Sterling

