From:	Ernesto Falcon
To:	CA Broadband Council
Subject:	EFF public comment for broadband plan
Date:	Thursday, October 15, 2020 9:40:15 AM
Attachments:	CPUC filing Oct 12-EFF R.20-09-001.pdf
	EFF why fiber is a superior medium for 21st century broadband.pdf

Hello,

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Please find the following two attached writings as part of EFF's public comment for the California Broadband Council. We answer a range of questions on how best to deliver 21st century ready access to all people in the state under the CPUC filing Oct 12 pdf and are including our engineer's technical analysis of transmission mediums to explain both why fiber is vastly superior among the means of transmitting data, which is why it is widely adopted by industry already for new infrastructure without exception.

Ernesto Omar Falcon Senior Legislative Counsel Electronic Frontier Foundation

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Order Instituting Rulemaking Regarding Broadband Infrastructure Deployment and to Support Service Providers in the State of California

Rulemaking 20-09-001 (Filed 10/12/20)

OPENING COMMENTS OF ELECTRONIC FRONTIER FOUNDATION TO ORDER INSTITUTING RULEMAKING REGARDING BROADBAND INFRASTRUCTURE DEPLOYMENT AND TO SUPPORT SERVICE PROVIDERS IN THE STATE OF CALIFORNIA

Ernesto Falcon Senior Legislative Counsel Electronic Frontier Foundation

October 12, 2020

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I. Introduction

In accordance with Rule 6.2 of the California Public Utilities Commission ("Commission") Rules of Practice and Procedure ("Rules"), the Electronic Frontier Foundation (EFF) submits comments to the Order Instituting Rulemaking 20-09-001 ("Rulemaking").

II. About EFF

The Electronic Frontier Foundation (EFF) is the leading nonprofit organization defending civil liberties in the digital world. Founded in 1990, EFF champions user privacy, free expression, and innovation through impact litigation, policy analysis, grassroots activism, and technology development. With over 30,000 dues-paying members (with several thousand California members) and well over 1 million followers on social networks, we focus on promoting policies that benefit both creators and users of technology. EFF has been at the forefront of studying the

future of broadband access in the high-speed market and has conducted in-depth research and produced both legal and technical publications on the issue. EFF's goal in broadband access is the deployment of universally available, affordable, and competitive high-speed networks. EFF focuses on fiber because it is the only data transmission medium capable of both low latency and speed upgrades for generations to come that far exceed alternative last-mile options as well as a necessary component for ubiquitous 5G coverage.

III. The Commission is right to focus on fiber optics as it is the universal ingredient in all high-speed access networks

Fiber is a vastly superior data transmission medium among last-mile connections, and extending its reach to all Californians should be the core goal of any California Broadband Plan if we want to avoid past mistakes that have led to the digital divide and systematic underserving of lowincome and rural communities. EFF's engineering research about the various last-mile options has led the organization to conclusively find that fiber, and specifically fiber-to-the-home (FTTH), dominates all alternatives in terms of potential future capacity, i.e., cheap growth.¹ It is the only fixed broadband connection that has an economically and technically feasible path towards a multi-gigabit broadband access future well past even the fastest speeds today. Indeed, scientists have been able to push 100 terabits per second down a single fiber² in laboratory conditions, indicating that real-world utilization has ample room for growth for decades to come. This is not true for 5G wireless broadband, DOCSIS cable systems, or the newest proposed satellite broadband systems. Each of these other systems must contend with concrete barriers to growth to match consumer demand that FTTH systems will never face.³

Knowing these differences is crucial to understand how best to chart out a broadband plan designed around meeting the future needs for the state's economic and societal needs. The issue is not only about the market today, but about the market tomorrow as demand for bandwidth

¹ Bennett Cyphers, *The Case for Fiber to the Home, Today: Why Fiber is a Superior Medium for 21st Century Broadband*, ELECTRONIC FRONTIER FOUNDATION (Oct 11, 2019),

https://www.eff.org/files/2019/10/15/why_fiber_is_a_superior_medium_for_21st_century_broadband.pdf. ² *Id.* at 22

³ *Id.* at 21

continues to grow. Eventually today's high speed will become the bare minimum necessary years from now, and reliance on outdated metrics such as the FCC's definition of broadband access at 25/3 mbps as a type of ceiling for infrastructure planning effectively ignores the underlying foundational needs. California is absolutely right to go beyond the federal standard. A forward-thinking plan properly recognizes that legacy networks such as copper are approaching obsolescence while new but capacity-limited alternatives (such as satellite or 5G wireless) are both dependent on fiber and limited in long term usefulness. We should not pretend otherwise if the goal here is to ensure all Californians eventually enjoy *equal* access to the Internet.

Fiber's importance for high-capacity access is already understood across the world. Today a majority of the EU nations have greater FTTH coverage than does California. Slovakia has now joined Portugal, Latvia, Lithuania, and Spain in achieving 70 percent FTTH coverage (more than double California). Another six EU members have reached 60 percent FTTH coverage and more are making progress towards universal deployment.



The dwindling minority of EU nations lagging on FTTH deployment are actively rethinking their telecom policy, much as California is doing now under Governor Newsom's Executive Order. Getting the state on the right path is necessary in order to maintain California's global

competitiveness given that we have much to catch up on. Getting this wrong means ceding our international competitiveness to the EU, South Korea, and most notably China.

A 2019 report⁴ estimated that China's fiber infrastructure program is on track to connect more than 1 billion households to fiber optics within a few more years. The country's "Belt and Road Initiative," which has been its global development infrastructure strategy, has allowed China to run laps around the U.S. telecom market not just on FTTH but on 5G as well.⁵ This is due to the convergence between FTTH and 5G that Chinese telecommunications companies intend to leverage. China Telecom has openly stated their plan to have both a universal fiber network with 5G deployment riding on top of the wires.⁶ The tragedy here is the United States was on par with China just 7 years ago (chart below), but the lack of policy emphasis on fiber infrastructure both at the state and federal level has resulted in the United States and California falling behind.



⁴ Tyler Cooper, *China's Fiber Broadband Internet Approaches Nationwide Coverage; United States Lags Several Behind*, BROADBANDNOW (Dec. 3, 2019), <u>https://broadbandnow.com/report/chinas-fiber-broadband-approaches-nationwide-coverage.</u>

⁵ Susan Crawford, *China Will Likely Corner the 5G Market – and the US Has No Plan*, Wired (Feb. 20, 2019), *available at https://www.wired.com/story/china-will-likely-corner-5g-market-us-no-plan*.

⁶ Alan J. Weissberger, *China Telecom to Accelerate 5G Deployment; 100% Fiber Network Coverage; Gigabit Fiber Broadband Deployment*, IEEE COMMUNICATIONS SOCIETY, (Mar. 19, 2019), *available at*

https://techblog.comsoc.org/2019/03/19/china-telecom-to-accelerate-5g-deployment-100-fiber-network-coverage-gigabit-fiber-broadband-deployment.

With each passing year, California risks ceding leadership of the multi-gigabit era of broadband to other parts of the world, and that will carry major ramifications. Future innovations in applications and services that rely on multi-gigabit instantaneous transmission of data will find their home in countries where those networks are universally deployed and not here. California—the headquarters of Silicon Valley—should take this threat seriously, as it is clear that China intends to replace us as the next global center for Internet innovation.

IV. Infrastructure Deployment Models and Strategies

The existing duopoly of telephone and cable were independently built as monopolies, often aided by preferential financial instruments due to their monopoly status.⁷ However, the old 20th- century duopoly is fading as the cable industry has demonstrated its unique advantage in incrementally upgrading its systems to meet the broadband future. This advantage stems from luck, not foresight. Telephone networks were built with copper lines to service low-capacity voice communications. Cable systems were built with coaxial cable lines meant to transmit high-capacity video services as a means to extend broadcast signals. Today, the telephone system that delivers broadband via digital subscriber line (DSL) technology is reaching its hard limits as a broadband delivery system with speeds below 100 mbps. Meanwhile, cable systems have already deployed gigabit download speeds and can eventually reach 10 gigabit symmetrical speeds.⁸ In essence, the copper wires connecting homes are ill-suited for the future, while coaxial cable wires have proven resilient as they are hybridized with fiber optics.

Focusing on fiber deployment, where it is and is not, and what the government can do to facilitate new deployment models, is key to not just closing the digital divide but to ensure Californians have 21st-century ready access to the Internet. Given that new fiber networks will not enjoy monopoly status like their cable and telephone predecessors, promoting multiple different types of approaches suited for various communities will be necessary.

⁷ Susan Crawford, *Captive Audience: The Telecom Industry and Monopoly Power in the New Gilded Age*, 72, Yale University Press.

⁸ Press Release, National Cable and Telecommunications Association, Introducing 10G: The Next Great Leap for Broadband (Jan. 07, 2019).

Here is the good news: FTTH is already economically feasible in a *super-majority* of California's communities if the right policies and government efforts are in place to facilitate fiber deployment. A recent study⁹ by the Fiber Broadband Association found that FTTH is commercially feasible up to the 90th percentile of density (chart below). Even for the remaining 10 percent, we are seeing models led by the public sector and rural cooperatives on long-term capital investments as opposed to huge infusions of grant financing. For example, a rural cooperative in Missouri today can deliver gigabit service at \$100 a month at a population density of *2.4 people per square mile*.¹⁰



US Households Inverse Density Curve

Source: Fiber Broadband Association Cartesian Study (2019)

⁹ Fiber Broadband Association, *New Study Finds All-Fiber Deployments to 90% of Households Achievable in Next Decade* (Sep. 10, 2019), available at <u>https://www.cartesian.com/fiber-broadband-association-new-study-finds-all-fiber-deployments-to-90-of-households-achievable-in-next-decade</u>.

¹⁰ Christopher Mitchell, *United Fiber Tackles Missouri's Most Rural-Community*, BROADBAND BIT PODCAST (Feb. 14, 2017), available at <u>https://muninetworks.org/content/united-fiber-tackles-missouris-most-rural-community-broadband-bits-podcast-240</u>.

Here is the bad news. Barely 30% of the California market is served with fiber and indications are major telecommunication providers are not only pulling back their investments,¹¹ but mounting evidence indicates that their investments in fiber have discriminated on the basis of income in major California cities resulting in disproportionate impact on communities of color.¹² For rural markets, one major ISP has neglected its investments into fiber so systemically in exchange for fast profits that it has resulted in one of the largest telecom bankruptcies in years impacting 2 million California residents.¹³

In short, the state of California is experiencing market failures in broadband deployment where profitable households are being ignored and systematic underinvestment is the preferred means of extracting profits. This is despite the near-total deregulation ILECs have argued for and have enjoyed from the Restoring Internet Freedom Order,¹⁴ despite billions in new revenues being freed up from the reduction in corporate taxes,¹⁵ and despite the FCC's copper retirement rules absolving them of sharing obligations if they transitioned over to fiber. At some point we have to assume Lucy is going to pull the football and chart a new course.

¹¹ Jon Brodkin, *AT&T Kills DSL, Leaves Tens of Millions of Homes without Fiber Internet*, ARSTECHNICA (Oct. 5, 2020), *available at* <u>https://arstechnica.com/tech-policy/2020/10/life-in-atts-slow-lane-millions-left-without-fiber-as-company-kills-dsl</u>; *See also* Examination of the Local Telecommunications Networks and Related Policies and Practices of AT&T California and Frontier California (Apr. 2019), *available at*

https://www.tellusventure.com/downloads/cpuc/quality/cpuc network examination 2010 2017 executive summar y redacted 22jul2019.pdf.

¹² Vincent Le and Gissela Moya, On the Wrong Side of the Digital Divide: Life Without Internet Access, and Why We Must Fix It in the Age of COVID-19, THE GREENLINING INSTITUTE (June 2, 2020),

https://greenlining.org/publications/online-resources/2020/on-the-wrong-side-of-the-digital-divide; Galperin, H., Bar, F., Kim, A.M., Le, T.V., Daum, K., *Who Gets Access to Fast Broadband? Evidence from Los Angeles County*, *Spatial Analysis Lab at USC Price*, Annenberg School for Communication (Sept. 2019), <u>http://arnicusc.org/wp-content/uploads/2019/10/Policy-Brief-4-final.pdf.</u>

¹³ Steve Blum, *California must take Frontier's bankruptcy as seriously as PG&E's*, Steve Blum's Blog (Apr. 15, 2020), available at <u>https://www.tellusventure.com/blog/california-must-take-frontiers-bankruptcy-as-seriously-as-pges</u>

¹⁴ See Restoring Internet Freedom Order, WC Docket No. 17-108, Declaratory Ruling, Report and Order, and Order, at 52.

¹⁵ Tax Cuts and Jobs Act of 2017, Pub. L. No. 115-97, 131 Stat. 2054; See also Ryan Knutson & Austen Hufford, *Verizon to Pay Down Debt, Given Employees Stock Awards with Tax Windfall*, WALL STREET JOURNAL (Jan. 23, 2018), available at <u>https://www.wsj.com/articles/verizon-dials-up-wireless-revenue-growth-1516714601</u> (reporting an extra \$ 4 billion of cash on hand for Verizon); *see also* Reuters & Fortune Editors, *AT&T Is the Latest Company to Report a Tax Reform Windfall*, FORTUNE, Feb. 1, 2018, available at <u>http://fortune.com/2018/02/01/att-earnings-tax-reform</u> (reporting an extra \$3 billion of cash on hand from Congress cutting corporate taxes); https://potsandpansbyccg.com/2020/10/05/a-huge-fcc-giveaway/

The cure for these failures is to shift away where possible from large publicly traded national providers who are tethered to 3-to-5-year return on investment formulas that are incompatible with the long-term investment needs of the state. Given that cable networks cannot match the future potential of FTTH, given that universally available high-speed 5G broadband depends on universally available dense-fiber networks,¹⁶ and given that no major ISPs are committed to transitioning their entire network to fiber today, the CPUC must begin exploring ways to remedy these shortfalls through regulation, promoting alternative models, and rigorous support of local private and public options.

a. Implementing E.O. N-73-20, OP #8. What business models could the California energy Investor-Owned Utilities (IOUs) employ to make their existing and future fiber infrastructure more available in rural, urban, and Tribal areas? What are the critical requirements and incentives for these models to be effective?

Fiber's flexibility and capacity for multiple shared uses without congestion problems creates a lot of opportunities for shared uses. Fiber infrastructure supports more than just wireline broadband, allowing it to be an infrastructure that can attract multiple revenue sources. For example, fiber infrastructure supports 5G high-speed wireless, low-earth-orbit satellite data networks, electrical grid communications, transportation monitoring, cloud computing, public safety, distance education, telehealth, real-time applications, earthquake detection, and ISP competition. The key is promoting the sharing of the infrastructure for multiple uses.

Tremendous opportunity exists in synergizing electric utilities and private or public telecom providers, which can yield benefits to both parties. This is because electric utilities have access to rights-of-way necessary to deploy a fiber network, capacity to provide engineering support, and familiarity with long-term infrastructure deployment efforts. Furthermore, energy utilities already need to service their electrical needs with fiber optics, which means the infrastructure will go underutilized if not opened to multiple uses that attract revenue—like broadband.

¹⁶ Wireless Infrastructure Association, *Fiber: Inextricably Linked with 5G Connectivity*, WIA Blog (Aug. 19, 2020), available at <u>https://wia.org/blog/fiber-inextricably-linked-with-5g-connectivity</u>.

Alabama exemplifies such a joint venture. Its state legislature passed a law clarifying that electric utilities could leverage their easements and private rights-of-way to enable telecommunications services over their fiber assets.¹⁷ As a result, Mississippi-based C Spire and Alabama Power have jointly invested and begun sharing fiber infrastructure to mutually support the needs of both electricity and telecommunications. Homes in Birmingham, Shelby County, and other parts of the state will now obtain FTTH from C Spire. Such partnership would not have happened without policy from the state government to promote efficient infrastructure sharing.

The C Spire/Alabama Power model operates on the premise that C Spire is granted exclusivity in exchange for gaining access to the utility's fiber network in order to justify C Spire's costs in updating the fiber lines to serve telecommunications needs. The exclusivity gave C Spire the confidence that their investments in the utility's fiber network to make it broadband-ready could be recovered from newly connected customers, while Alabama Power was assured that C Spire would try to attract as many customers as possible to provide a stable and growing revenue base to the electric utility, resulting in lower rates. Through a revenue-sharing agreement, a telecom could dramatically save on their fiber deployment costs by paying an electric utility for access to their fiber network, while the utility's fiber construction costs would be reduced by obtaining a new revenue stream.

In any joint venture model, the CPUC can encourage the merger of these interests but also promote competition through open-access policies—even with initial exclusivity arrangements. Specifically, exclusivity should be seen as a means to help the electric utility recover its construction costs for deploying fiber while reducing telecommunications providers' costs because they need not build a duplicative fiber network. The telecom provider will have reaped the initial benefit of exclusivity, the electric utility will have reduced the cost on ratepayers for financing the fiber, and end users will initially gain high-speed access and eventually competition when the exclusivity expires.

¹⁷ H.B. 400, 2019 Leg., Reg. Sess. (Al.), <u>https://legiscan.com/AL/bill/HB400/2019</u>.

In an open access regime, the electric utility would retain its role as the fiber infrastructure provider but offer access on nondiscriminatory terms based on the costs of maintaining the line and providing the electrical support. Each telecom provider that makes use of the utility's open access network would pay a small portion of the revenue they generate to the utility. As the cost of providing broadband over fiber continues to drop over the years, end users will receive the benefit of lower prices driven by competition.

b. What strategies, incentives or standards can improve open access in deploying fiber and wireless infrastructure to be utilized by multiple carriers, particularly in rural and Tribal areas? Specifically, how can communication providers better share their assets and build planning (e.g. points of presence, carrier hotels, trenches, conduit, towers, poles, etc.)?

Access to rights-of-way is a major part of the deployment challenge, while the absence of such rights can stall even the world's largest and powerful corporations.¹⁸ Access to fiber capacity can be viewed through the same lens as poles and attachment rights; obtaining access to capacity can allow for more private and public entry. Open access should be viewed in this context as an infrastructure policy as opposed to a broadband policy, for it ensures capacity is available for private and public broadband providers.

Utah is a leader in this space: more and more households are connected to an expanding openaccess fiber network run by local cities called Utopia, where residents enjoy 11 private options for gigabit service.¹⁹ This type of approach to broadband infrastructure, where the government builds the wires and shares its capacity to broadband providers, holds tremendous promise. One study predicts a structurally separated network deployment could <u>connect rural homes to fiber</u> <u>without standard subsidies</u> and through long-term low-interest financing.²⁰

¹⁸ Jon Brodkin, *Why AT&T Says it can Deny Google Fiber Access to its Poles in Austin*, ARS TECHNICA, (Dec. 16, 2013), available at <u>https://arstechnica.com/tech-policy/2013/12/why-att-says-it-can-deny-google-fiber-access-to-itspoles-in-austin</u>.

¹⁹ Utopia Fiber, Residential Pricing, <u>https://www.utopiafiber.com/residential-pricing</u> (last visited February 4, 2020).

²⁰ Benoit Felten & Thomas Langer, *Structurally Independent Broadband Infrastructure can Solve Perceived FTTH Coverage Issues*, DIFFRACTION ANALYSIS (Jun. 13, 2016), <u>https://www.diffractionanalysis.com/services/white-papers/2016/06/structural-remedies-solve-rural-broadband-issue</u>.

In the EU, open-access fiber has made tremendous progress in furthering the national policy goals of the EU's gigabit society. These new types of infrastructure efforts that aggregate broadband providers to share over the same fiber lines have proven successful in various markets.²¹ But the open-access fiber industry's entry into the EU market was brought about by changes in the European Electronic Communications Code designed around promoting their entry to assist in the effort to deploy national FTTH.²² Several international financial entities that have been directing money towards EU fiber projects²³ have recently entered the California market through Fullerton, California's²⁴ SiFi Network deployment, which is the largest private open-access fiber build in the United States. Attracting more of these dollars should be a state priority given the superior efficiencies open-access fiber has over traditional national telecom providers.

That the United States lacks a private financial system able to support long-term fiber investments for non-utilities with 30-year low-interest vehicles remains a barrier to enabling willing entities from building the infrastructure. The state should explore ways to either provide long-term financing to deploy open access fiber or enable local governments to access long-term low-interest bonds to mirror the Utopia debt financing model. With the right financing, even households in the upper 90th percentile of density averaging \$5,000 per home will only carry a debt service amount of \$13.88 plus interest per month while being connected with data infrastructure useful for multiple generations. Given that most consumers already pay well above

²¹ Ilsa Godlovitch & Tseveen Gantumur, The Role of Wholesale Only Models in Future Networks and Applications, WIK-Consult, Mar. 23, 2018, available at

https://www.stokab.se/Documents/Nyheter%20bilagor/The%20role%20of%20wholesale%20only_WIK.pdf ²² Europe's wholesale-only and open access operators form new alliance to accelerate the rollout of fiber networks, REYKJAVIK FIBRE NETWORK (last visited Feb. 3, 2019), <u>http://www.reykjavikfibrenetwork.is/news/europes-</u>wholesale-only-and-open-access-operators-form-new-alliance-accelerate-rollout-fiber.

²³ Infracapital and Macquarie Capital are examples of the type of entities regularly investing in fiber infrastructure in the EU, *see Infracapital and Nokia named preferred bidder for Polish Fibre Broadband Network* (Jun. 15, 2017); *available at* <u>https://www.infracapital.co.uk/Controls/Brochure/-/media/Literature/UK/Infracapital/Infracapital-and-Nokia-named-preferred-bidder-for-Polish-fibre-broadband-network.pdf.; see Macquarie Capital to Acquire Fibre Broadband Network in Move to Create Spain's First Independent Wholesale Bitstream Operator (Nov. 6, 2019), available at <u>https://www.macquarie.com/us/en/about/news/2019/maccap-to-acquire-fibre-broadband-network-in-move-to-create-spains-first-independent-wholesale-bitstream-operator.html.</u></u>

²⁴ SiFi Networks, *SiFi Networks: First Homes Connected to the USA's Largest Privately Funded Open Access FiberCity* (Jun. 23, 2020), *available at* <u>https://www.prnewswire.com/news-releases/sifi-networks-first-homes-connected-to-the-usas-largest-privately-funded-open-access-fibrecity-301081352.html</u> (SiFi's investments in Fullerton are primarily backed by UK- and EU-based financiers currently).

market rates for slow broadband service in order to obtain access, many homes in even the most difficult-to-serve rural markets would willingly pay the fee for the infrastructure and would likely have a lower overall monthly bill.

In terms of wireless infrastructure, the agency must recognize the interplay between fiber optics and advanced wireless services and, perhaps more importantly, the unquestionable limits of wireless services as a competitive pressure in the high-speed market. Simply put, 5G has not revolutionized last-mile fixed-broadband access. The wireless industry has finally acknowledged that high-speed 5G depends completely on the existence of fiber-optic wires in the ground.²⁵ In other words, high-speed 5G does not exist without fiber.

Knowing this reality, cable industry executives and investors are not only unworried²⁶ about 5G broadband as a competitive pressure. In fact, for them it is a business opportunity for them to sell their fiber capacity.²⁷ Not only can cable systems already beat any 5G wireless deployment in terms of high-speed potential by deploying more fiber into their systems, they can sell their excess capacity to 5G towers without losing their customers.

The advantages DOCSIS and its future iterations have over wireless alternatives makes competition at the fastest speeds unrealistic. Simply as a matter of physics and available spectrum within the wires, only FTTH can have both lower latency and higher speeds than cable systems that would force cable companies to invest to compete. 5G deployment will always depend on available spectrum, and 5G at higher speeds (which require higher frequencies) are more affected by environmental conditions that insulated coaxial hybrid/fiber wired systems can avoid.²⁸

²⁵ Wireless Infrastructure Association, *Fiber: Inextricably Linked with 5G Connectivity*, WIA Blog (Aug. 19, 2020), available at <u>https://wia.org/blog/fiber-inextricably-linked-with-5g-connectivity</u>.

²⁶ Alex Sherman, 5G broadband is an existential threat to the cable industry, but executives and investors aren't worried, CNBC (Dec. 1, 2019), <u>https://www.cnbc.com/2019/12/01/5g-broadband-is-a-threat-to-cable-companies-but-execs-arent-worried.html</u>.

²⁷ Jeff Baumgartner, *Cable '10G' Field Trials on Tap for 2020*, LIGHT READING (Jan. 6, 2020), <u>https://www.lightreading.com/cable/10g/cable-10g-field-trials-on-tap-for-2020/d/d-id/756561</u>.

²⁸ Cyphers, *supra* note 2.

As the Federal Communications Commission itself has noted in the past, wireless broadband and wireline broadband are complementary services and nothing in the latest developments in wireless technology have indicated a fundamental change. International markets that have comparable national high-speed wireless deployment still have consistent growth in their FTTH deployments²⁹ because users are not substituting one for the other. California should keep its eye on the engineering realities of wireless and trends in already existing markets that have proven the theory of wireless substitution to be wrong. The physics at play in undeniable.

Lastly, 5G as a last-mile broadband product is not producing expected revenues either at home or in the advanced international market of South Korea, calling into question how viable it is as a fixed-broadband access service. In South Korea, despite extraordinarily rapid growth in 5G subscribers and the upfront cost of laying fiber already being resolved through sharing requirements,³⁰ Internet Service Providers (ISPs) are only able to achieve revenue-neutral status with their 5G broadband.³¹ This suggests that the future of 5G will not be in the broadband access market, but rather in other, future markets that will need the unique services 5G can provide that WiFi or LTE cannot. Here at home, Verizon's experimental deployment of 5G as a last-mile option and competitor to cable is a cautionary tale that should deter us from concluding that 5G can disrupt cable's dominance.³² The fact is, the 5G industry is still figuring out its own future. Expert analysis indicates 5G as a ubiquitously available product remains highly speculative and far into the future.³³

²⁹ EFF response to arguments that wireless broadband can substitute for wireline broadband, GN Docket No. 18-238 (Oct. 12, 2018), <u>https://ecfsapi.fcc.gov/file/101269873074/EFF-%20Wireline%20vs%20Wireless.pdf</u>.

³⁰ Joseph Waring, *KT Dissatisfied with Government 5G Fibre Plan*, Mobile World Live (Apr. 13, 2018), available at <u>https://www.mobileworldlive.com/featured-content/asia-home-banner/kt-dissatisfied-with-government-5g-fibre-plan</u>.

³¹ Mike Dano, *Inside the Hunt for New 5G Revenues (Hint: Forget Phones)*, LIGHT READING (Nov. 19, 2019), https://www.lightreading.com/mobile/5g/inside-the-hunt-for-new-5g-revenues-(hint-forget-phones)/d/d-id/755769.

³² Jeff Baumgartner, Verizon Faces 'Steep Climb' to Attain Attractive Return on 5G Home – Analyst, LIGHT READING (Mar. 20, 2019), <u>https://www.lightreading.com/mobile/5g/verizon-faces-steep-climb-to-attain-attractive-return-on-5g-home---analyst-/d/d-id/750289</u>.

³³ Cisco Visual Networking Index: Global Mobile Data Traffic Forecast Update, 2017–2022 White Paper, Cisco (Feb. 18, 2019), Trend 2, <u>https://www.cisco.com/c/en/us/solutions/collateral/service-provider/visual-networking-index-vni/white-paper-c11-738429.html#_Toc953330</u> (Cisco predicting that 5G will only be available to 10 percent of the US market by 2022); *see also* Berkeley Lovelace Jr., *'There's zero chance that 5G is a ubiquitous technology'* by 2021, analyst says, CNBC (Apr. 23, 2019), <u>https://www.cnbc.com/2019/04/23/analyst-craig-moffett-sees-no-chance-of-5g-becoming-ubiquitous-by-2021.html (Craig Moffet's predicts there is a "zero chance" 5G will be widely available by 2021).</u>

c. How can the Commission use its licensing, permitting and CEQA responsibilities to further the goals of this OIR? Are there areas of the CEQA process which can be streamlined while still meeting the statutory requirements?

Nearly 60-80 percent of network deployment costs are tied to the local construction.³⁴ Studies estimate that with the appropriate mix of city planning, city infrastructure sharing policy, and efficient permitting, the initial investment costs for competitive entry can be lowered by as much as 30 percent.³⁵ Furthermore, micro-trenching could reduce costs tied to the local construction by as much as 50 percent as well as increase the speed the wires can be deployed.³⁶ EFF acknowledges that there are challenges and concerns with micro-trenching,³⁷ but the benefits of reducing the overall cost per household will ultimately increase the number of homes that can be privately served through a competitor without government funds.

Reducing delay in minimizing hurdles in obtaining access to the rights of way is essential for network constructions. The experiences of Google Fiber's interactions with various cities at the time of their expansion can provide valuable lessons. For example, Kansas City won the 1,100 city contest because of the local government's willingness to ensure work permits were reviewed within 5 days, access to existing city infrastructure was opened (including conduit, poles, and building space), GIS data of city-owned assets were provided to the company to assist in their deployment plan, and a single point of contact was created to handle the various departments the company would have to interact with to deploy.³⁸

³⁴ EUROPEAN COMMISSION, Analysys Mason: Support for the Preparation of an Impact Assessment to Accompany an EU Initiative on Reducing the Costs of High-Speed Broadband Infrastructure Deployment at 36, <u>http://ec.europa.eu/digital-agenda/en/news/support-preparation-impact-assessment-accompany-eu-initiative-</u> reducing-costs-high-speed; See also INTERNATIONAL TELECOMMUNICATION UNION, Cost Analysis for Fiber to the Home, http://www.ictregulationtoolkit.org/en/toolkit/notes/PracticeNote/2974.

³⁵ EUROPEAN COMMISSION, Analysys Mason: Support for the Preparation of an Impact Assessment to Accompany an EU Initiative on Reducing the Costs of High-Speed Broadband Infrastructure Deployment, 36; <u>http://ec.europa.eu/digital-agenda/en/news/support-preparation-impact-assessment-accompany-eu-initiative-</u> reducing-costs-high-speed.

³⁶ Crown Castle, *Expanding infrastructure in record time*, available at <u>https://www.crowncastle.com/innovation-</u><u>spotlight/microtrenching</u>.

³⁷ Doug Dawson, *The Pros and Cons of Microtrenching* (Mar. 31, 2017), *available at* <u>https://potsandpansbyccg.com/2017/03/31/the-pros-and-cons-of-microtrenching</u>.

³⁸ Google Fiber Missouri, Development Agreement, http://www.netcompetition.org/wp-content/uploads/Google-Kansas-Agreement1.pdf (last accessed on Sep. 20, 2014).

While California does not have many examples of the local infrastructure being pro-actively prepared for fiber deployment. One example EFF found was Brentwood's city code policy mandating that new developments deed conduit back to the city ultimately leading to Sonic's entry with \$40 a month gigabit fiber Internet. And while Brentwood's original purpose behind its city code was to invite cable television competition, the vast network of conduit was equally suitable for fiber-optic broadband.³⁹

The more pre-planning for easing entry that local governments can put in place today, the better the prospects become to attract local private entry and ultimately less after the fact intervention is needed by the state's regulator to navigate crowded rights of way. While the CPUC's direct authority over municipal policy is limited, it can encourage local governments and inform them of best practices that have facilitated fiber entry as well as lead by example with its own rightsof-way regulations. Standardizing processes to be as expeditious as possible as well as providing guidance to encourage uniformity for new means of deployment such as micro-trenching can yield significant results.

V. Economic Vitality and Recovery Strategies

a. What requirements, if any, should the Commission impose on communications service providers and IOUs to facilitate the construction of fiber when restoring facilities after a disaster such as a fire?

Every provider is likely to choose fiber as the default for any new construction given its longterm usefulness and value as an asset. However, there is a danger that some service providers may attempt to cut corners by providing inferior services and thus enhance profits after a disaster. To prevent this, the government must maintain a floor for public safety obligations of providers. Such a baseline floor should require that identical or improved services are allowed to

³⁹ Brentwood City Council, *Resolution Approving and Authorizing the City Manager to Execute a Conduit and Fiber Lease Agreement with Sonic Telecom, LLC, Substantially Consistent with the Attached, to Provide Gigabit Internet Service Within the City of Brentwood* (May 13, 2014) at 1, available at http://brentwood.granicus.com/MetaViewer.php?view_id=36&clip_id=1846&meta_id=151754

be part of any restoration of service post disaster. This would ensure that communities at least maintain a status quo post disaster rather than a back slide in the aftermath.

b. How can the Commission partner with other state agencies to effectively address the infrastructure and affordability gap for communications services in California? How can the Commission assist in the implementation of E.O N073-20, OP #7?

The State of California has laid fiber-optic cable to support the communication needs of its roads, water systems, and other transit projects. The State spends several billion dollars yearly in building infrastructure⁴⁰ and potentially possesses significant fiber assets that can be leveraged to improve California's broadband future. How much exists, however, and whether it can be leased, shared, or repurposed for broadband services is unknown, which hurts the state. If any state-owned fiber assets are currently unused, municipal or private providers could lease access in order to improve their current networks or build new ones. Identifying the location of these assets and making them publicly available is a vital step.

The CPUC already has a broadband mapping process based on the collection of private industry data. EFF recommends the CPUC consider creating a similar process that collects comparable data from every public agency in California that has fiber assets and deploys fiber in its infrastructure. Such data can be collected and published through a GIS map to promote sharing and leasing opportunities. Retrospectively identifying existing assets will be challenging given that their original deployments were not designed around broadband access, but at a minimum a process going forward can be established to allow the collection and publication of this data.

c. How should the Commission address access to existing infrastructure for those communities where there is infrastructure going through a community but they are not served by it?

⁴⁰ California Legislative Analyst Office, THE 2019-2020 BUDGET, CALIFORNIA SPENDING PLAN, available at <u>https://lao.ca.gov/reports/2019/4083/spending-plan-2019.pdf</u>.

San Francisco has the most advanced network deployment in the state of California but many of its residents living in apartment buildings lived adjacent to the infrastructure but lacked access to it. What was happening in the city was cable providers and landlords were engaging into payola schemes⁴¹ preventing fiber providers from entering into some of the most lucrative corridors in the city. Landlords would simply exert their property right to prohibit entry of new providers to force their tenants into the cable monopoly who was paying the landlord a per tenant fee. High density buildings are extremely valuable to any broadband provider because they represent a high revenue stream for very little overall investment in infrastructure. The majority of the cost would be in connecting to the building itself, while tiny incremental costs are added per apartment in exchange for a potentially new customer.

San Francisco put an end to this practice in 2016 with the passage of the "Occupant's Right to Choose Communications Services Provider" also known as Article 52. Since its passage, FTTH has been deployed to approximately 300 multi-tenant buildings⁴² and small private competitors that originally had access to no apartment buildings now reach 75 percent⁴³ of the city and growing. Given the proven success of Article 52, the CPUC should encourage and to the extent its authority allows institute a statewide policy that prevents landlords from restricting tenants' rights to advanced telecommunications services.

Lastly, access to fiber capacity at competitive market rates can enable small wireless ISPs to assist their local communities' broadband needs. Common Networks serving Alameda County's low-income community⁴⁴ came into existence because it had access to competitive fiber in

⁴² Comments of CALTEL to the Federal Communications Commission, available at

⁴¹ Susan Crawford, *The New Payola: Deals Landlords Cut with Internet Providers*, WIRED (Jun. 27, 2016), <u>https://www.wired.com/2016/06/the-new-payola-deals-landlords-cut-with-internet-providers</u>

https://ecfsapi.fcc.gov/file/1082229652864/CALTEL%20Reply%20Comments%20%20GN%2017-142%20%208-22-17.pdf.

⁴³ Letter from San Francisco ISP Monkey Brains to Speaker Pelosi in opposition to FCC efforts to preempt San Francisco, *available at* <u>https://www.eff.org/document/letter-monkey-brains-isp-speaker-pelosi</u>.

⁴⁴ Common Networks, *Common Networks Brings Discounted Internet to the Largest Low-Income Housing Community in Alameda County* (May 19, 2020), *available at <u>https://www.prnewswire.com/news-</u><u>releases/common-networks-brings-discounted-internet-to-largest-low-income-housing-community-in-alameda-county-301061867.html</u>.*

Oakland. The story of Dillon Beach where a small town obtained high-speed access from a father paying AT&T to draw a fiber line into his garage to launch his own broadband company should inform our policy.⁴⁵ Both of these wireless options backed by fiber deliver speeds well in excess of the Governor's goal of 100 mbps. However, they only came into existence because they both discovered the location of the fiber line and had a willing seller for capacity. Facilitating this natural organic growth of broadband markets can be improved with publicly available data.

EFF recommends that the CPUC include fiber mapping as part of its broadband mapping efforts in order to inform potential local private and public partners of the location of fiber capacity. In an ideal scenario a local player can view the map and contact the provider that owns the nearest fiber and enter into an arrangement for purchasing capacity. However, in the instances that access to fiber capacity is being unreasonably withheld, the CPUC should intervene in such cases where such withholding is preventing a community from obtaining high-speed access. Unless a holder of fiber infrastructure is already in progress to extend its reach to that community, allowing for withholding of a crucial resource will drive up the costs of local solutions and ultimately stymie the state's effort to get all of its residents connected to 100 mbps Internet.

d. How should the Commission consider the role of communications in serving all households in a community and concerns about digital redlining?

Studies are showing that digital redlining in regards to fiber-optic deployment is happening at a systemic level in California's major cities. In both Oakland⁴⁶ and Los Angeles County,⁴⁷ indepth analysis has found that low income neighborhoods, predominantly represented by communities of color, have been left behind in 21st-century infrastructure despite the clear legal prohibition on discrimination based on socioeconomic status.⁴⁸ As the CPUC's General Order

⁴⁶ Vincent Le and Gissela Moya, On the Wrong Side of the Digital Divide: Life Without Internet Access, and Why We Must Fix It in the Age of COVID-19, The Greenlining Institute (June 2, 2020),

⁴⁵ Mimosa Networks, *Dillon Beach internet Lights up California Beach Town with Mimosa, available at* <u>https://mimosa.co/case-studies/dillon-beach-internet-lights-up-california-beach-town-with-mimosa.</u>

https://greenlining.org/publications/online-resources/2020/on-the-wrong-side-of-the-digital-divide/

⁴⁷ Galperin, H., Bar, F., Kim, A.M., Le, T.V., Daum, K., *Who Gets Access to Fast Broadband? Evidence from Los Angeles County*, Spatial Analysis Lab at USC Price, Annenberg School for Communication (Sept. 2019), http://arnicusc.org/wp-content/uploads/2019/10/Policy-Brief-4-final.pdf

⁴⁸ Digital Infrastructure and Video Competition Act (2006), Section 5810 (a). *See also* General Order 169, Implementing the Digital Infrastructure and Video Competition Act of 2006 (DIVCA), available at

implementing the obligations of franchise holders clearly states, an objective of the state is to "promote the widespread access to the most technologically advanced cable and video services to all California communities in a nondiscriminatory manner, regardless of their socioeconomic status."⁴⁹ Fiber is the core ingredient to those advanced services.

Make no mistake. Communities that do not receive investments in fiber in their broadband access will not only miss out on the benefits of faster services, but over time, the costs of provisioning broadband to them will increase while failing to keep up with demand.⁵⁰ As applications and services continue to require more bandwidth, a community left with an underinvested legacy infrastructure will simply be unable to fully utilize the Internet. In effect, they will be left with second-class status as Internet users through the intentional deployment decisions of ISPs despite the clear wording of the law prohibiting this outcome.

A driving factor for digital redlining of fiber deployments stems from the 3 to 5 year return on investment formulas major ISPs have self-imposed. A longer 10 year return on investment formula radically changes the deployment plan of an ISP as evidenced by Frontier Communications bankruptcy filings,⁵¹ but the absence of regulation will drive them towards shorter time frames for their investors. Public policy prohibiting deployment based on socioeconomic status was explicitly designed around addressing artificially short term self-imposed profit formulas from dictating deployment plans.

There should be no doubt that major cities in California are completely profitable to serve <u>in</u> <u>their entirety</u> for large ISPs without government subsidy because they have sufficient density to generate profits at the aggregate level. In terms of population density, Los Angeles County has a density of 2,419 people per square mile⁵² while Oakland's population is 7,004 people per square

 ⁵¹ Frontier Communications, Presentation to Unsecured Bondholders (Jan. 2020), available at https://www.sec.gov/Archives/edgar/data/20520/000114036120007104/nc10009883x2_ex99-1.htm.
 ⁵² UNITED STATES CENSUS, Los Angeles County, available at

https://www.census.gov/quickfacts/losangelescountycalifornia.

https://www.cpuc.ca.gov/uploadedFiles/CPUC_Public_Website/Content/Utilities_and_Industries/Communications_ -_Telecommunications_and_Broadband/Service_Provider_Information/Video_Franchising/GO%20169.PDF. ⁴⁹ Id.

⁵⁰ State of New Mexico Broadband Strategic Plan and Rural Broadband Assessment (2020) at page 89, available at <u>https://www.ctcnet.us/wp-content/uploads/2020/07/New-Mexico-Broadband-Strategic-Plan-20200616.pdf</u>.

mile.⁵³ By comparison, Lafayette⁵⁴ and Chattanooga⁵⁵ have half or less the population density, yet full deployment of FTTH that has revenue exceeding costs. Chattanooga in particular proves that only a fraction of the population is necessary to cover the costs of providing a FTTH to the community—revenues outpace the costs of adding new customers year after year (see chart below).



Moreover, a recent study of the cost of bandwidth and the prices consumers pay found that Los Angeles residents are pay nearly 300% more than Lafayette or Chattanooga⁵⁶ for their data needs. In essence, not only do major ISPs try to boost their profits by discriminating against low-income neighborhoods in violation of their franchise agreements with the CPUC, but they charge high-income neighborhoods more for high-speed access than they would in a more competitive climate. Those excess profits should be redirected towards updating the infrastructure in those low income neighborhoods as the law requires.

 ⁵³ UNITED STATES CENSUS, Oakland, *available at* <u>https://www.census.gov/quickfacts/oaklandcitycalifornia</u>.
 ⁵⁴ UNITED STATES CENSUS, Lafayette Parish, Louisiana, *available at* https://www.census.gov/quickfacts/lafayetteparishlouisiana.

⁵⁵ UNITED STATES CENSUS, Chattanooga city, Tennessee, *available at* <u>https://www.census.gov/quickfacts/chattanoogacitytennessee</u>.

⁵⁶ https://www.newamerica.org/oti/reports/cost-connectivity-2020/

- VI. Strategies to Support Specific Communities and Uses.
 - a. What further strategies, if any, should the Commission utilize to facilitate broadband Internet access service for low-income, high-threat, and/or low adoption communities, primary school students and institutions, libraries, and public safety communications?

For major cities in California with a population density exceeding 1,000 people per square mile, full deployment of FTTH should already be commercially feasible. To the extent that the agreements through their statewide franchise explicitly prohibits discrimination based on socioeconomic status, the CPUC should investigate the fiber-optic deployment decisions of franchise holders to ensure that socioeconomic discrimination is not at the heart of their deployment decisions. To the extent a franchise holder has affirmatively declared publicly they do not intend to extend their fiber networks beyond their current footprint and they have not fully deployed fiber in the major cities they serve, the CPUC should presume such holder to be in violation of their franchise and take action. The absence of strong enforcement of the state's non-discrimination policy carries serious ramifications for low-income residents in major cities, as income status often can serve as a proxy for race.

EFF understands that local barriers might be part of the problem and is sympathetic to ISPs who are willing but unable to deploy. The CPUC should provide franchise holders who are unequally serving major cities an opportunity to justify their current status of deployment and assist in eliminating any regulatory barriers that may result in making otherwise economically feasible-to-serve households infeasible. Franchise holders can demonstrate barriers by detailing how a specific community's cost per household is significantly above a comparable market due to a local barrier. In exchange for CPUC intervention, a build out deadline should be attached to the regulatory benefit. However, should the CPUC determine that no meaningful barriers exist that prohibit an ISP from fully serving the entirety of a major city with fiber, then the ISP should be given a period of time to remedy the situation both in the short term and long term or risk losing their franchise license.

Such short-term remedies could include the provider opening up their fiber to Wireless Internet Service Providers for a 10-year period of time so that they can serve those communities quickly while fiber is rolled out in the following years. This also enables smaller providers the ability to generate revenue and finance their own fiber deployments. In the long term, a mandated deadline for reaching full fiber deployment not exceeding five years will be necessary in order to bring certainty to communities waiting for access and put the franchise holder on notice of their obligation with a reasonable period of time to comply.

If a franchise holder was already in process of actively deploying fiber, the CPUC should simply monitor their deployment progress for potential discrimination based on socio economic status in violation of their franchise. Undoubtedly the fear of losing access to the lucrative California market should be a sufficient motivation for a franchise holder to desist in economically discriminatory deployment strategies in city markets that are profitable to fully serve. EFF would note that rural markets pose a very different challenge due to a lack of density, but solutions to connect them to fiber exist outside of private industry regulation.

b. What are the strategies and models that public entities can pursue for communications infrastructure and what are the means through which the Commission can support them?

The end of Verizon's deployment of FIOS years ago, Google's entry into and exit from the broadband market with Google Fiber,⁵⁷ AT&T's discontinuation of its FTTH deployment now that the DirecTV mandate has been lifted,⁵⁸ and Frontier Communications bankruptcy all show that no large national corporation in the U.S. market will be the entity that delivers FTTH to all residents. In the instances that the private model for broadband deployment has shown its limits, the state should embrace already proven public models that are cropping up across the country. More than 230 communities are served with publicly owned gigabit networks today with more

⁵⁷ Brian Fung, *Why Google Fiber Stopped Its Plans to Expand to More Cities*, WASHINGTON POST, Oct. 26, 2016, available at https://www.sacbee.com/news/nation-world/national/article110655177.html.

⁵⁸ Jon Brodkin, *AT&T cuts another 1,800 jobs as it finishes fiber-Internet buildout*, ARS TECHNICA (June 17, 2019), <u>https://arstechnica.com/tech-policy/2019/06/att-cuts-another-1800-jobs-as-it-finishes-fiber-internet-buildout</u>.

joining every day.⁵⁹ As noted earlier, it has been proven that even at 2.4 people per square mile FTTH is feasible leaving virtually no part of California ineligible for the public model.

Rural cooperatives in particular are proving exceedingly capable of tackling the hardest to serve communities while keeping costs at a fraction of a national telecom provider. To the extent California lacks rural cooperatives, the state should assist its rural communities in establishing special districts by providing financial support for feasibility studies, engineering support, educational resources, and long term infrastructure financing to help establish a local public option. The state can also serve as a type of convening force inviting many of the successful public entities across the country to share their knowledge and experience with local leaders in the state.

Fiber networks will serve these communities for an estimated 70 years or longer allowing for "mortgage" type financing and long term planning. Availability of long term 30 year financing with the right local public entity on the ground will be the means of reaching the final 99th percent of users with fiber. Eventually these networks will become self-sufficient both financially and operationally allowing for the state's investment to be impactful but not perpetual. And most importantly of all, a strong embrace of local public options will bring about the end of the digital divide.

⁵⁹ Community Networks Map, available at <u>https://muninetworks.org/communitymap</u>.



The Case for Fiber to the Home, Today

WHY FIBER IS A SUPERIOR MEDIUM FOR 21ST CENTURY BROADBAND



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A publication of the Electronic Frontier Foundation, 2019.

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BENNETT CYPHERS Staff Technologist

OCTOBER 11, 2019

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Executive Summary

The debate over the best infrastructure to deliver fixed last-mile broadband service in the 21st century is settled, and fiber is the undisputed winner. Fiber-to-the-home deployments are a better option for consumers today, and they are the only option that will allow expansive, efficient upgrades to America's networks for a generation.

This is not to say that no broadband technology will ever surpass fiber-optics, but we know the limitations of existing technologies in use today. Currently, the alternatives to fiber face headwinds that fiber does not, including limited bandwidth, attenuation, noise, upstream/downstream asymmetry, and latency. While other means of delivering high-speed broadband are not too far behind fiber right now, the properties of each technology will allow fiber deployments to scale up quickly and easily while copper and wireless broadband networks will struggle to keep up. If we install fiber-to-the-home connections today, we'll be able to upgrade the transmitters at each end without touching the underlying cables, yielding massive performance increases at low cost for decades to come. Fiber will enable the next generation of applications that depend on high-throughput, low-latency, high-reliability connections. There is an identifiable "speed chasm" between fiber and everything else that is only going to grow more pronounced in time.

This whitepaper gives a brief technical background and explains key concepts for understanding internet services such as bandwidth, latency, channel capacity, and noise. Understanding these concepts is essential in order to assess and compare broadband networks. This whitepaper then evaluates three different classes of last-mile broadband connections—coaxial cable, wireless, and fiber—from a technical perspective. It argues that through this lens, fiber is indisputably the best option for consumers today. New wireless technologies, like mmWave 5G, will supplement rather than compete with fiber-to-the-home technology. And aging wireline technologies like DOCSIS are already being incrementally replaced by fiber.

This paper focuses on the "last mile" of broadband connections because a vast majority of the internet infrastructure before the last mile has already transitioned to fiber. Lawmakers and regulators in positions of determining infrastructure policy must understand the realities of networking technologies in order to properly assess the capability of networks to absorb greater user demand.

This paper does not explore policy mechanisms to address the fiber deficit currently facing the United States market. EFF intends to publish such material at a future date. The purpose of this paper is to educate policymakers as to the technological differences between different broadband networks and as to the future proof nature of fiber networks. With the advent of cloud computing, virtual reality, gaming, telehealth, remote services, and high capacity services we have not yet imagined yet, policymakers must grapple with updating the Internet's infrastructure for the 21st century so that the American people are not left behind.

Glossary

4G - The fourth generation of cellular network technology. 4G was standardized in 2008 by the International Telecommunication Union (ITU) as "IMT-Advanced," and is specified to support speeds up to 1 Gb/s down. However, real-world systems have more commonly achieved a maximum of a few hundred megabits, and an average of a few tens of megabits.

5G – The fifth generation of cellular network technology. 5G is still in the process of being standardized by the ITU as "IMT-2020." 5G will use low- and mid-band frequencies below 6GHz for mid- and long-distance communication, as well as millimeter wave frequencies above 24GHz for short-range, high bandwidth communication. 5G promises to support high-throughput communication up to 10Gb/s as well as "last-hop" latencies as low as 1–4ms.

Absorption – A type of attenuation that occurs when signal-carrying photons are absorbed by other matter. Wireless signals may be absorbed by walls, foliage, or the air; beams of light in a fiber-optic cable are absorbed by tiny imperfections in the fiber's glass core. When signal-carrying photons are absorbed by environmental obstructions, the signal becomes weaker.

Amplifier – In coaxial cable deployments, a device which amplifies information-carrying signals. Amplifiers are installed along coaxial cable running between a headend and customer terminals in order to boost signal power. Amplifiers can add noise to the system as well and decrease the signal-to-noise ratio.

Amplitude – A measure of the power of an electromagnetic wave. Waveforms generated with more power will have greater amplitudes; this makes signal-bearing waves easier to detect relative to background noise.

Attenuation – Loss of signal power over distance. Attenuation is a factor in all methods of signal propagation. Wireless signals attenuate according to the inverse-square law in free space. Electrical signals in coaxial cables attenuate primarily due to electric impedance. Guided beams of light in fiber-optic cables attenuate primarily due to absorption.

Bandwidth – The range of frequencies available in a given channel. Bandwidth is defined as the difference between the maximum frequency available in a channel and the minimum frequency available.

Base station – In cellular networking, an installation that generates and receives wireless signals in order to provide wireless service to cellular phones and other mobile devices. Also known as a "cell site" or "cell tower."

Bits per second (B/s) – Measure of information throughput. A bit is a single value, 1 or 0. Modern broadband channels can transmit many millions (megabits or Mb) or billions (gigabits or Gb) of bits per second.

Cable headend – A facility for processing television and internet signals from a service provider's regional network and transmitting them over the "last mile" from the larger network to customers' buildings.

Cellular network – A network in which the last-mile link is wireless. Cellular networks use cell sites, or base stations, to broadcast wireless signals "over the air" and provide internet service over a wide area. Cell sites usually communicate with cellular consumer devices, like phones, using radio-frequency signals. Cellular network standards are generally referred to by "generation;" the newest generation to be implemented is the fifth, or 5G.

Channel – A logical connection over which information-carrying signals may be transmitted. A channel comprises a transmitter, a receiver, and the medium over which signal travels between those two. Examples of channels are the connection between a WiFi transmitter and a laptop computer, as well as the connection between a cable headend and a customer's modem.

Coaxial cable – A copper cable consisting of a central conducting wire and an outer conducting tube separated by an insulating sheath. The central wire carries current in one direction and the conducting sheath carries it in the other direction. Most coaxial cables can carry radio frequencies up to around 3 GHz over relatively long distances, and are designed to minimize electrical interference.

Crosstalk interference – Interference that occurs when an electrical signal in a medium interacts with another signal from outside the medium. For example, in unshielded twisted pair wiring, signal form one pair can interact with signal in a nearby wire, adding noise and diminishing the channel's information capacity.

DOCSIS - Short for Data Over Cable Service Interface Specification. DOCSIS is the international standard for carrying internet signals in last-mile networks over coaxial cable. The most recent version of DOCSIS is 3.1.

Electromagnetic spectrum – Commonly referred to as spectrum, it refers to the full range of frequencies that can characterize electromagnetic waves. Portions of spectrum are often referred to as "bands" and described by their middle frequency; for example, the "5 GHz band" might refer to the section of spectrum between 4.95 and 5.05 GHz. Different bands are used for transmitting different kinds of signals, both in guided media (like cables) and "over the air" as unguided waves.

Electromagnetic wave – The oscillation of an electromagnetic field. Electromagnetic "waves" are the representation of electromagnetic radiation in classical theory. Electromagnetic waves always propagate at the speed of light. Waves are measured by their amplitude (power) and frequency (speed of oscillation).

Fiber-optic cable – A transparent thread made of high quality glass utilized for fiber optic communications. Fiber-optic cables operate as waveguides for beams of light. A beam of light shined down one end of a fiber-optic cable will reflect off the insides of the cable and be completely contained within the glass core. "Single-mode" fibers are used for links longer than a few meters. These cables are extremely thin, around 9 micrometers, and only allow light to travel in one path or "mode" through the fiber in order to minimize noise.

Forward error correction – Method for encoding information in a signal with some redundancy so that the signal is robust to noise. Forward error correction uses error-correcting encoding to send information such that, if small portions of the signal are transmitted incorrectly, the receiving end of the channel can recognize and correct the errors.

Frequency – A measure of the speed of oscillation of an electromagnetic waveform. Frequency is usually measured in oscillations per second, or Hertz. For example, a radio station operating at 88.9 Megahertz (MHz) has electrons oscillating on its antennae at 88,900,000 cycles per second. Frequency is inversely proportional to wavelength, meaning the higher the frequency, the shorter the wavelength—and vice versa.

Hertz (Hz) - A unit for measuring frequency, equal to one oscillation per second.

Interleaving – Transmission technique which makes forward error correction more effective. Errors in DOCSIS systems tend to occur in bursts. Forward error correction is better at dealing with errors that are spread out over time, so operators can "interleave," or mix up, symbols before they are sent. This increases the effectiveness of error correction at the expense of more latency.

Internet backbone – High–capacity portion of the internet where large amounts of data are exchanged between different regional networks and different internet service providers. Links in the internet backbone are typically extremely low latency and high throughput, and may span oceans or continents.

Inverse-square law – Physical law governing the rate at which wireless signal power attenuates in a vacuum. For every doubling in distance from a signal's source, the power of the signal is reduced by a factor of 4 (75%).

Jitter – Deviation from expected timing in a series of packets. Jitter is caused by sudden, random spikes in latency. In broadband systems, it may be caused by dropped packets, sudden delays due to congestion on shared networks, or delays in upstream traffic due to bandwidth allocation. Jitter can negatively impact time-sensitive applications like video chat or online gaming.

Last mile – The portion of the internet which connects service providers' shared infrastructure to end users, such as homes or businesses. In a DOCSIS cable network, the last mile is the connection between the cable headend and the customer's building. In a cellular wireless network, the last mile is the wireless connection between a base station and a mobile device. Sometimes also called the "first mile."

Latency – The time it takes for a signal to be transmitted over a channel. This includes encoding time, travel time, and decoding time.

Millimeter wave – Refers to signals between 30GHz and 300GHz, designated by the ITU as "Extremely High Frequency (EHF)" signals. 30GHz waves have a wavelength of approximately 1 millimeter.

Modem – Short for "modulator-demodulator." A consumer device for receiving and transmitting internet signals over a last-mile wireline connection. Modems are usually sold by internet service providers and used to connect customers to the wider network.

Noise - Any unwanted or unintended modifications to a signal that occur during transmission. Noise can come from a variety of factors, including crosstalk (interference with other signals), ambient radiation, and errors in transmitters or receivers.

Optical line terminal (OLT) – The headend of a fiber-optic Passive Optical Network. A single OLT may serve internet to several dozen optical network terminals (ONTs). Signals from the OLT are directed to individual ONTs by passive optical splitters (lenses) that duplicate and redirect optical signals.

Optical network terminal (ONT) – The consumer end of the last mile connection in a Passive Optical Network. An ONT receives downstream signals generated by its OLT, interpret the packets meant for it, and responds with its own upstream signals on the shared fiber optic cable.

Passive optical network (PON) – Network architecture for last-mile internet over fiber optic cable. A single optical line terminal (OLT) drives signals to several optical network terminals (ONTs). The OLT sends a single stream of downstream traffic that is seen by all ONTs. Each ONT reads the content of only those packets that are addressed to it; packets can be encrypted to prevent eavesdropping. ONTs respond to the OLT by taking turns, known as "time-division multiplexing."

Scattering – Related to absorption; scattering occurs when photons are reflected, or absorbed and re-emitted, by matter. Scattering is one of the chief causes of attenuation and noise in wireless signals, especially when they pass through obstructions like buildings and foliage.

Shannon limit – The absolute upper bound on the amount of information a channel can carry, in bits per second. The Shannon limit is a function of the bandwidth of a channel and its signal-to-noise ratio.

Signal – Any time-varying wave or function that carries information. Electromagnetic waves can transmit signals using amplitude modulation (AM), frequency modulation (FM), binary pulsing, or other means.

Signal-to-noise ratio (SNR) – The ratio between the power of information-carrying signal and the average power of the noise in a channel. Along with bandwidth, the SNR determines the maximum theoretical information capacity of a channel.

Symbol – The smallest coherent unit of a signal. Every signal can be thought of as a sequence of symbols. Each symbol takes on one out of a possible set of values. In the simplest case, a symbol is a bit: either a 1 or a 0. Symbols may be represented as high or low voltage values, as pulses of light, or as different shapes of electromagnetic waveform.

Throughput – The rate of information that a channel can carry, usually measured in bits per second.

Wavelength – A measure of the distance between peaks in an electromagnetic wave. Inversely proportional to frequency. Higher–frequency waveforms have shorter wavelengths.

Technical Background

All information is transmitted via *signals*. Telegraphs, radio, land-line telephones, the spacecraft Voyager 1, and 5G-enabled phones all rely on signals transmitted by some kind of *electromagnetic wave*. Signals can either be analog, as with AM radio or traditional phone service, or digital, like the signals used to carry data over the internet. A digital signal is a sequence of information-carrying symbols, like letters in a string of text.

Signals are carried over *channels*. A channel is a connection that can carry a signal from one place to another. Different channels are useful for different purposes, and there are tradeoffs involved with choosing to use one kind of channel over another. Land-line telephone signals are transmitted by electricity over copper wires, which are cheap and reliable. Analog radio is transmitted "through the air" by radio waves, which can carry simple signals in all directions over long distances. And the backbone of the internet uses guided light waves in fiber-optic cables to transmit huge amounts of information for hundreds of miles, but building and installing these cables can be expensive. In all of the aforementioned channels, specially-formed electromagnetic waves are used to carry the signal.

Bandwidth and noise

Electromagnetic waves are described by their *amplitude* (power) and *frequency*. The frequency of a waveform is measured in Hertz (Hz), or oscillations per second. Different channels can carry different frequencies of EM waves. For example, old-school analog phone lines were designed to carry frequencies from 300 to 4,000 Hz, approximately the range audible to the human ear. The range of frequencies a channel can carry is called its

bandwidth. The bandwidth is calculated simply by subtracting the minimum frequency a channel can carry from the maximum. A channel spanning 0 to 1,000 Hz has 1,000 Hz of available bandwidth, and a channel spanning 100,000 to 101,000 Hz has the same. Bandwidth helps determine how much information a channel can transmit: more bandwidth means more information capacity.

Noise is a general term for all the random, chaotic, and meaningless disruptions that information–carrying signals in a channel might suffer. Electromagnetic noise is everywhere; radio waves are constantly being pumped into the air by cell towers, police radios, power lines, and the sun. These sources of radiation can interfere with individual signals traveling from one device to another through the air, and are part of the reason wireless signals can't travel over infinite distances. In shielded media like coaxial cables and fiber optics, imperfections in shielding or connections can allow noise to "leak" in; signal transmitters and receivers can also add noise by themselves. The *signal–to–noise ratio* (*SNR*) in a channel is the ratio of the power of the signal to the power of the noise.

All signals degrade over distance; this is referred to as *attenuation*. Wireless signals, like radio waves, lose power according to the inverse-square law: that is, if you travel twice as far away from the source, the signal will be at least four times as weak. Wireless signals also attenuate due to interactions with the environment, including *absorption* and *scattering*. Just as a beam of light can be blocked by a wall in its way, wireless signals can be disrupted by buildings, trees, and people. Wireless signals at higher frequencies degrade much more quickly than lower-frequency signals. As soon as a wireless signal's power falls below that of the average background radiation, it becomes impossible to decipher, so high-bandwidth wireless signals generally can't travel very far.

In wires, signals aren't subject to the inverse-square law, so signal power attenuates more gradually. However, signals in traditional twisted-pair copper wires become noisy over distance due to *crosstalk interference* and other factors. Coaxial cables suffer from less noise, but still aren't perfect. Modern fiber optic cables are even better, and have exceptionally low noise. In fiber optic communication systems, most noise comes from imperfections in transmitters and receivers.¹ Still, light beams in fibers attenuate over distance due to interactions with small imperfections in the glass. Signals can travel much further in some channels than in others, but the SNR always increases with distance.

Channel capacity and the Shannon limit

Given a fixed amount of bandwidth and a constant signal-to-noise ratio, there is a theoretical limit to the amount of information throughput a channel can carry. This limit is captured by the Shannon-Hartley theorem, often referred to as the *Shannon limit*. The Shannon limit expresses the maximum information *capacity*, C, of a channel in bits per second. C is a function of *B*, the bandwidth, *S*, the power of the signal, and *N*, the average

¹ A. Demir, "Noise Analysis for Optical Fiber Communication Systems," Institute of Electrical and Electronics Engineers, available at https://ieeexplore.ieee.org/abstract/document/1257814.

power of the noise. The relationship *S/N* is often referred to as the *signal-to-noise ratio*, or *SNR*. The exact equation is shown below.

$$C = B \log_2 \left(1 + rac{S}{N}
ight)$$

The Shannon-Hartley theorem, describing the theoretical limit to the information capacity of a channel as a function of bandwidth (B), signal power (S) and average noise power (N).

You don't need to understand the math behind the theorem to get the basics: more bandwidth means more capacity, as does a better signal-to-noise ratio. If bandwidth and signal power of a channel are fixed, more noise means less capacity. The Shannon limit is important to understand because it means we can take the physical properties of a medium, like copper wire or fiber optics, and figure out how much capacity we might someday squeeze out of it—even if we can't do it yet.

Generally, the longer the distance a signal has to travel, the weaker the signal power becomes due to attenuation. This reduces the SNR and, according to Shannon's theorem, the total information the signal can carry. Therefore, it's not possible to talk about the capacity of a channel without knowing how far a signal has to go. The channel capacity of 10 yards of cable might be 10 Gb/s, but the capacity of 10 miles of the same cable might only be 5 Mb/s.

To recap: the *bandwidth* and *signal-to-noise ratio* (*SNR*) of a channel determine the maximum rate of data it can carry. The longer a link needs to be, the worse the channel's SNR will become. Most channels can carry high-capacity signals for short distances, but few can support the same capacity over many miles.

Latency and jitter

Channel capacity is only half the story. The Shannon limit describes how many bits per second a channel can carry, but it says nothing about how fast a bit actually gets from point A to point B. *Latency* is the time it takes for a message to make the trip from one end of a channel to the other. *Jitter* describes variations in latency; it occurs when portions of a signal arrive out of sync from their expected schedule. Think of a video call over the internet. Latency is responsible for the constant small delay between you speaking and the other person registering your voice, while jitter is responsible for glitches, freezes, and other distortions in the stream.

The ultimate lower bound on latency is determined by the speed of light: no signal can travel faster than light in a vacuum. The speed of light limits how fast signals can be transmitted across oceans and continents, but in last-mile connections (the subject of this whitepaper), latency is almost always dominated by the time it takes to process a signal at each end of a channel. For example, the latency between a phone and a 4G LTE

tower a mile away is approximately 9 milliseconds;² however, the radio waves that carry the signal can travel that distance in around 5 *microseconds* (0.005 ms). That means over 99.9% of the latency is incurred by the transmitting and receiving devices.

In low-bandwidth and error-prone channels, messages need to be encoded with layers of error-correcting codes, and signal encoding/decoding can take some time. On the other hand, channels with lots of bandwidth and low error rates can be generated and processed with little latency. Error rates in modern fiber-optic channels are typically very low, and signals can be transmitted and received with minimal delays for processing and error correction.

Jitter occurs when packets sent over a channel are delayed or dropped. Jitter is experienced as spikes in latency: instead of *all* packets being delayed by a fixed amount, *some* packets are delayed, while others arrive on time. For example, even with error correction, some parts of a signal may be dropped entirely, which can cause higher-level protocols like TCP/IP to pause and retransmit old packets. This results in an uneven or "choppy" connection. Latency can be constant and predictable, but jitter is always random. Channels that are subject to jitter may be fine for tasks like downloading large files or streaming video, but will cause noticeable issues with applications like video chat or online gaming.

From channels to networks

Modern, high-speed network links comprise many different parts, with different technologies used to transmit data for different stages of the journey. Data networks, like the internet, use a hierarchical "tree" structure: high-capacity links at the "trunk" carry data from many people across long distances, while lower-capacity links in the "branches" carry a few connections to smaller regions. Eventually, the branching links are subdivided into "leaves" that each link to a single network participant, like a computer or mobile phone.

Let's consider an example. When you connect to Google using a laptop on your home's WiFi network, the data first travels from your computer to your WiFi router via radio waves in the 2.4 GHz or 5 GHz bands. Next, it travels over ethernet, which probably uses short (<100m) copper wires to carry the data from your router to your modem. If you have cable internet, the signal then travels over a coaxial cable from your house to a small "cabinet" or "node," a box on the curb that serves a few dozen or few hundred people in your neighborhood. From there, it travels along with your neighbors' traffic through a fiber to a "cable headend," the local service center where your cable company operates. The connection from your home to your local cable headend is known as the "last mile" connection.

From there, data from you and all the other customers in your neighborhood travels along one or more higher-capacity connections, using fiber-optic cables, until it reaches

² Wireless One, *LTE Latency Today 9 ms. Down to 2 ms ~2019*, March 17, 2018, *available at* http://wirelessone.news/10-r/1007-lte-latency-today-9-ms-down-to-2-ms-2019

the "backbone" network connection for your region. The backbone carries thousands of connections from one regional subnetwork to another, which could be across the country or across the world. Backbone networks nearly always use high-capacity fiber optic cables, which are, by far, the most effective way to carry high-bandwidth signals over long distances. The backbone connection will carry your data (along with data from thousands of others) to the regional subnetwork where the nearest Google server is located, where it will be routed back down through the "branches" of that network to the "leaf," a server in a datacenter that will process and respond to your request.



NSFNET T3 Network 1992

A diagram showing the "backbone" of the early Internet. Today, the backbone has many more connections.

With the technical background explained, this whitepaper will now turn to the "last mile" connections that link local subnetworks to individual internet subscribers. While "middle mile" and backbone connections have been systematically converted to fiber-optic cable over the past three decades, last mile connections still use a diverse set of technologies: DSL, DOCSIS, 4G (and soon, 5G) wireless, and fiber-to-the-home. This paper gives a brief overview of the dominant last-mile technologies in use today. It argues that while there are advances to be made in DOCSIS and wireless internet technology, they are not in a position to surpass fiber. In fact, future advancements in other technologies will rely on fiber. Fiber-to-the-home is the best option for reliable, high-throughput, and future-proof last mile connections today.

DOCSIS 3.1 and the Future of Coax

Coaxial cable, or "coax" (pronounced co-*axe*), is the standard conduit for cable TV. It is made up of a core copper wire and an outer copper tube separated by an insulating sheath. The design of coaxial cable makes it much more resistant to "crosstalk" and other noisy interference than traditional twisted-pair copper wiring. Coax can carry much higher-bandwidth signals with less interference than other copper cables, which is why it is preferred to twisted-pair cables for broadband internet.

Although coax has much better resistance to noise than copper alternatives, some noise is still present due to reflections and radio-frequency interference.³ In addition, each coaxial cable has a "cutoff frequency" above which signals become muddled and hard to recover.⁴ Most commercial cables are rated to carry up to a few GHz of bandwidth.⁵ High-powered signals cause more noise, and cables are usually rated for a maximum signal power. Coax also experiences signal attenuation (weakening over distance) due to electrical impedance, and higher-frequency signals suffer from more attenuation.

All of that means trying to send a high-frequency signal over a long distance is a tough proposition. The signal power drops off drastically over distance, but the power at the transmitter can only be raised to a certain point before it starts adding too much noise. As a result, high-throughput signals can only be carried over shorter cables or using *amplifiers* installed along the cable.

The standard used by cable companies to deliver internet service over coax is called DOCSIS (Data Over Cable System Interface Specification). DOCSIS signals are served from a "cable headend," a station that generates signals and transmits them along cables to subscriber homes. On the other side, modulator-demodulators, or "modems," allow cable customers to interpret the signals produced by the headend and generate their own digital signals in return. A single cable headend can serve customers up to a few miles away. Older DOCSIS setups sent signals strictly over coax, but modern headends usually drive signals down fiber optic lines to smaller "nodes," each of which uses coax to serve just a few subscribers. In each node, the signal from the fiber is "split" and sent down coax for the final few meters to subscriber homes. These kinds of deployments are known as "hybrid fiber-cable" (HFC) networks.

³ Radio-frequency interference is usually the greatest source of noise in coaxial cables. Though the design of coax cancels out most noise, electrical resistance in the outer shield can induce noise and holes in the shield allow high-frequency signals to "leak" through. *See* Howard Johnson & Martin Graham, High-Speed Signal Propagation: Advanced Black Magic (Prentice Hall, 2003).

⁴ Above a cable's cutoff frequency, waves begin to propagate in different "modes" and at different speeds, causing interference and making it much harder to recover a useful signal. Cables with smaller diameters have higher cutoff frequencies, but also have much worse power handling capabilities. See Peter McNeil, How High is a Coaxial Cables Max Frequency? See Peter McNeil, How High is a Coaxial Cable Max Frequency?, Pasternack Blog (Oct. 11, 2018) available at

https://blog.pasternack.com/coaxial-cable/how-high-is-a-coaxial-cables-max-frequency. ⁵ Helukabel, *Cable specifications overview*, *available* at

http://biakom.com/pdf/RG-coaxial_cables_Helukabel.pdf.

The latest version of the standard is DOCSIS 3.1.⁶ DOCSIS 3.1 was first deployed in early 2016. By 2019, much of the U.S.'s cable infrastructure had been upgraded from DOCSIS 3.0.⁷ DOCSIS 3.1 uses 1.2 GHz of bandwidth and, in theory, it can support 10 Gb/s download speeds and 1Gb/s upload speeds over a single cable. While these numbers represent the *theoretical* throughputs available to individual subscribers, they do not reflect the reality of DOCSIS performance on the ground. The 10Gb/s maximum is the amount of data that can be sent down a single cable; most deployments use one cable to reach multiple houses, so the total capacity is shared between dozens or hundreds of customers. Furthermore, the maximum speeds can only be reached with "deep fiber" HFC setups, where most of the last mile is fiber and a relatively short length of high-quality coax connects the node to subscribers. Although Comcast finished deploying DOCSIS 3.1 in October 2018,⁸ independent tests from around that time show that it offered average real-world speeds around 100Mb/s down and 15Mb/s up.⁹

The first major drawback of DOCSIS 3.1 is the tremendous discrepancy between upload and download speeds. In the recent past, internet users have demanded much more data capacity for downloads than they have for uploads. Activities like browsing the web and watching videos pull lots of data down from servers without sending much back, so DOCSIS has evolved to prioritize downstream throughput. Most DOCSIS deployments allocate less than 85 MHz of the 1.2 GHz of available bandwidth for upstream service. The 3.1 standard only supports using up to 200 MHz of bandwidth, about ½ of the total, for upstream traffic.¹⁰ But usage patterns are changing, and operators expect to see major growth in demand for upstream throughput over the next few years.¹¹ Cable operators will have to upgrade their systems sooner rather than later if they want to keep up with the requirements of modern applications and demand driven by fiber-to-the-home competitors. And the upgrades will involve laying lots of new fiber.¹²

DOCSIS 3.1 deployments also suffer from issues related to latency and jitter. There is a good deal of variation in the quality and conditions of cable networks. Older cable may have higher noise rates or significant attenuation, especially when carrying high-frequency signals that it was not originally intended to handle. To deliver consistent throughputs in the face of these discrepancies, DOCSIS employs sophisticated

https://www.speedtest.net/reports/united-states/2018/#fixed.

⁶ CableLabs, DOCSIS 3.1 Technology, available at https://www.cablelabs.com/technologies/docsis-3-1.

⁷ Press Release, Comcast, Comcast to Introduce World's First DOCSIS 3.1-Powered Gigabit Internet Service in Atlanta, Chicago, Detroit, Miami, and Nashville (Feb. 2, 2016); *See also* Tech News Today, *Cable Companies Can Save Money Now That DOCSIS 3.1 Upgrade is Mostly Done* (Jun. 15, 2019), *available at*

https://latesttechnewsblog.com/2019/06/15/cable-companies-can-save-money-now-that-docs is -3-1-upgrade-is-mostly-done.

⁸ Daniel Frankel, Comcast Reaches the Finish Line on DOCSIS 3.1 Deployment, Multichannel News (Oct. 18, 2018), available at

https://www.multichannel.com/news/comcast-reaches-the-finish-line-on-docsis-3-1-deployment.

⁹ Speedtest, United States Fixed Broadband Speedtest Data Q2-Q3 2018, available at

¹⁰ John Ulm, *Making Room for D3.1 & FDX*, in SCTE & ISBE Journal of Network Operations, 4, 1, 2018, *available at* https://www.scte.org/SCTEDocs/Journals/SCTE-ISBE%20Network%20Operations%20Journal%20N4V1.pdf.

¹¹ Ayham Al-Banna, Tom Cloonan, and Jeff Howe, *Network Migration Strategies for the Era of DAA, DOCSIS 3.1, and New Kid on the Block... Full Duplex DOCSIS!*, SCTE-ISBE and NCTA, 2017. *Available at* https://www.nctatechnicalpapers.com/Paper/2017/2017-network-migration-strategies/download.

¹² See *supra* 10, table 2 on page 19. (The only viable options for significantly improving upstream capacity involve going "fiber deep" or transitioning to fiber-to-the-home entirely.)

encoding schemes¹³ which offer better robustness at the expense of up to 3.5ms of extra latency.¹⁴ For example, "interleaving" involves scrambling portions of a signal before sending it over the wire, allowing forward error correction to more effectively deal with bursts of noise. This scrambling and unscrambling means that symbols cannot be processed in real time, and interleaving can add milliseconds of latency to the system.¹⁵ Headend operators can choose how to configure their networks: simpler encoding schemes add less guaranteed latency but are worse at correcting for noise, which leads to more dropped packets and jitter. More complex encoding schemes add milliseconds of latency, but deliver more consistent throughput. Furthermore, "media acquisition" protocols in DOCSIS 3.1—which are used to grant individual modems access to upstream traffic on shared cables—add an additional 2–8 ms of latency to the system.¹⁶

The next generation of DOCSIS technologies includes a proposal for "Low Latency DOCSIS" (LLD).¹⁷ LLD would primarily improve latency for certain applications, like video chat or online games, by prioritizing some types of traffic over others at the modem level. While this doesn't improve average latency, it does offload latency to applications (like downloads or streaming video) where it doesn't matter as much. LLD will also improve on the media acquisition protocols currently used in DOCSIS 3.1. This change will improve average latency, but it won't address the delays caused by encoding and decoding traffic. As DOCSIS advances and transmission technologies improve, they will remain subject to tradeoffs: better throughput will only be possible with more complex encoding schemes and over shorter coax cables.

Planned future versions of DOCSIS will support "full duplex" speeds of 10Gb/s for both uploads and downloads, and may use up to 3 GHz of spectrum down the road.¹⁸ The next version of DOCSIS, know as 4.0, is still in early stages of development and will not be standardized until the mid or late 2020's. In the long term, coax may be able to deliver speeds up to 25 or even 50 Gb/s, but the technology will run up against the Shannon limit sooner rather than later.

¹³ John Downey, Understanding DOCSIS Data Throughput and How to Increase it, available at http://piedmontscte.org/resources/DOCSIS_Throughput.doc

¹⁴ In DOCSIS 3.1, the simple Reed–Solomon error correction encoding used for versions 1.0 to 3.0 was replaced with a concatenated Bose, Ray–Chaudhuri, Hocquenghem (BCH) and Low Density Parity Check (LDPC) encoding. This scheme allows operators to push data throughput closer to the Shannon limit at the expense of computational complexity; *See* Brady S. Volpe & Mike Collins, *It's All About the FEC: Like a Box of Chocolates*, Broadband Library (May 26, 2018), available at https://broadbandlibrary.com/fec.

¹⁵ Errors in DOCSIS systems tend to occur in bursts. Error-correcting encodings are better at dealing with errors that are spread out over time, so operators can "interleave," or mix up, symbols before they are sent. This increases the effectiveness of error correcting codes at the expense of more latency. See Cisco, *Understanding Data Throughput in a DOCSIS World, available at*

https://www.cisco.com/c/en/us/support/docs/broadband-cable/data-over-cable-service-interface-specifica tions-docsis/19220-data-thruput-docsis-world-19220.html.

¹⁶ See Sundaresan White & B. Briscoe, *Low Latency DOCSIS: Technical Overview*, (Feb. 2019), *available at* https://tools.ietf.org/id/draft-white-tsvwg-lld-00.html#LLD-white-paper.

¹⁸ Alan Breznick, Here Comes DOCSIS 4.0, LightReading (May 22, 2018), available at

https://www.lightreading.com/cable/docsis/here-comes-docsis-40/d/d-id/743285 (Researchers have begun experimenting with using frequencies up to 3GHz for what will become DOCSIS 4.0, with the goal of having a full specification by the mid to late 2020s. Based on previous standard rollouts, we might expect to see widespread deployment of DOCSIS 4.0 3 to 5 years after that).

One big draw of DOCSIS is that cable companies can use existing infrastructure to continue delivering high-speed broadband. However, in order to serve cable customers with gigabit speeds and beyond, any remaining all-coax networks will need to be replaced with HFC networks and fiber nodes in HFC networks will have to be moved even closer to subscriber homes.¹⁹ Cable operators will need to increase their node counts by a factor of 10 or 20,²⁰ and the "last mile" will become closer to a "last meter." In addition, it's unclear whether the aging coax already in the ground will be able to support extended frequencies up to 3 GHz.²¹ Old coax may need to be decommissioned and replaced in order to take full advantage of DOCSIS 4.0.

To summarize: high-bandwidth broadband over coax is possible, but we are approaching the limits of what the technology can do. Current-generation DOCSIS technology suffers from relatively high latencies and huge discrepancies between upstream and downstream throughputs. Next-gen improvements to cable internet can mitigate these issues, but will require decommissioning miles of old coax and running fiber closer to subscriber homes. And while future versions of the technology will improve on the relatively high latencies of DOCSIS 3.1, high-throughput DOCSIS will continue to be subject to more latency than pure fiber.

5G and the Future of Wireless

Wireless broadband solves a fundamentally different problem than wireline technologies like cable and fiber. Wireline technologies deliver service to a fixed point, like a home or business. Wireless delivers data service to mobile devices through the air, and it's the only way to offer flexible broadband service to large public areas. For the past two decades, wireless and wireline broadband technologies have coexisted harmoniously in the internet ecosystem. However, some industry representatives have suggested that the fifth generation of cellular broadband, known as 5G, will be able to compete directly with wireline broadband options or replace it altogether.²² This section will describe how wireless broadband works, and examine how it compares to wireline technologies as a last-mile link. It will argue that for the vast majority of users, wireline internet will remain the better option for fixed-point broadband.

¹⁹ Many providers have already begun reaching closer to homes with fiber to support the DOCSIS 3.1 rollout. In addition, proposed technologies like full duplex DOCSIS will require providers to upgrade their amplifiers or reach close enough with fiber to remove them altogether. Brian Santo, *Cable Nodes Becoming a Chokepoint*, LightReading (Dec. 5, 2016), *available at*

https://www.lightreading.com/cable/ccap-next-gen-nets/cable-nodes-becoming-a-choke-point/d/d-id/72 8754; *See also* Daniel Frankle, *Cox Set to Take Fiber to the Node, Deploy DOCSIS 3.1*, FierceVideo (May 23, 2016), *available at* https://www.fiercevideo.com/cable/cox-set-to-take-fiber-to-node-deploy-docsis-3-1

²⁰ See supra 10

²¹ Philip Dampler, *Cable's DOCSIS 4.0 - Symmetrical Broadband Coming*, Stop The Cap! (Jun. 25, 2019), *available at* https://stopthecap.com/2019/06/25/cables-docsis-4-0-symmetrical-broadband-coming.

²² See https://www.lifewire.com/5g-internet-wifi-4156280 and

https://knowledge.wharton.upenn.edu/article/the-push-for-5g/

Wireless broadband systems are significantly different from cable and other wireline systems. For one, wireless broadband doesn't need to be deployed to each customer; each wireless base station serves whoever happens to be in its vicinity. In addition, wireless signals degrade in power over distance much more quickly than wired signals. While a single cable headend can serve customers for many miles in every direction, cellular base stations in populated areas are typically placed no more than a mile apart.²³

Wireless internet deployments are also subject to constraints that wired systems are not. Low-frequency wireless signals, like AM/FM radio and broadcast TV, are able to pass through trees, buildings, and miles of open air without a problem. Higher-frequency bands have more bandwidth and generally carry more information. However, higher-frequency signals are also more susceptible to absorption and scattering, which limits how far they can be transmitted. While 2.4 GHz WiFi can pass through brick walls in a house, 5GHz WiFi has more trouble, and is often unable to reach across multiple rooms. The next generation of WiFi technology, known as WiGig, utilizes frequency bands as high as 60GHz.²⁴ At that frequency, signals are almost completely disrupted by walls and furniture, so 60GHz routers will work best for nearby, line-of-sight communication.

The current generation of cellular internet technologies is known as "4G" (for "4th generation"). 4G operates on frequencies between the 700 MHz and 2.6 GHz bands, which can serve devices up to a few hundred meters away in urban areas and up to a few miles away in rural areas. Technically, 4G systems are supposed to be capable of serving 1 Gb/s download speeds to low-mobility devices (like phones in the hands of pedestrians).²⁵ However, in the real world, most carriers offer speeds from 10 to 50 Mb/s down and 3 to 20 Mb/s up.²⁶ Tests of 4G networks in the US have measured latencies around 50ms, with the "air latency" link between the tower and the device accounting for a significant portion of that.²⁷

5G promises improvements over 4G in both throughput and latency. For long-distance links, 5G will use the same spectrum currently used by 4G, between 700 MHz and 4 GHz. Improvements to antennas and encoding technology will allow carriers to make better

²³ Bernard Prkić, Understanding Small-Cell Wireless Backhaul, ElectronicDesign (Apr. 3, 2014), available at https://www.electronicdesign.com/communications/understanding-small-cell-wireless-backhaul (In suburban areas, cell sites are typically installed 1-2 miles apart, while in urban areas, they may only be ¼ mile apart due to population density and to overcome interference caused by buildings).

 $^{^{24}\,\}rm Wi-Fi\,\rm Alliance,\,Wi-Fi\,\rm Certified\,\,WiGig:\,\,Multi-gigabit,\,Low\,\,Latency\,\rm Connectivity,\,available\,\,at$

https://www.wi-fi.org/discover-wi-fi/wi-fi-certified-wigig.

²⁵ International Telecommunications Union, *Requirements related to technical performance for IMT-Advanced radio interface(s)*, (2008), available at

http://www.itu.int/pub/R-REP-M.2134-2008/en.

²⁶ 2019 tests found that Verizon, the fastest U.S. carrier, provides average speeds of 53 Mb/s down and 17.5 Mb/s up; Cricket, the slowest tested network, achieves 6.8 Mb/s down and 5.8 Mb/s up. See Tom's Guide, "Fastest Wireless Network 2019: It's Not Even Close." *See* Tom's Guide, *Fastest Wireless Network 2019: It's Not Even Close, available at* https://www.tomsguide.com/us/best-mobile-network,review-2942.html.

²⁷ See supra 2. Also Mehdi Daoudi, *There's No Avoiding Network Latency on 4G*, Catchpoint (Jan 15, 2014), *available at https://blog.catchpoint.com/2014/01/15/theres-no-avoiding-network-latency-on-4g* (A 2014 test found average pings on 4g networks to be around 55ms, compared to an average of 22ms on wireline broadband).

use of the same spectrum.²⁸ In terms of throughput, long-distance 5G may not be a massive step forward: tests of sub-6GHz 5G deployments have found it to be capable of a few hundred Mb/s in the best case, only slightly better than the most advanced 4G LTE systems.²⁹

In addition to re-using 4G spectrum, 5G will support "millimeter wave (mmWave)" frequencies at 26 GHz and above. Higher frequency channels are attractive because they offer more usable bandwidth, and can therefore support higher maximum throughputs. Using mmWave spectrum, 5G transmitters will be able to provide much better transfer speeds, maxing out between 1 and 10 Gb/s under optimal conditions. But since mmWave signals are so much higher frequency than traditional cellular signals, they suffer much greater absorption and scattering. Millimeter wave signals cannot pass through most walls, thick foliage, or even inclement weather without encountering significant interference. They also lose power much faster, even in clear conditions, than sub-6GHz signals.³⁰ That means mmWave won't work well for outdoor-to-indoor communication. Early adopters of mmWave in US cities have reported needing to do the "5G shuffle"—physically dancing around 5G transmitters will work more like WiFi, providing service to small, open areas, rather than drop-in replacements for 4G.

5G also promises to improve on the latency of 4G. While providers have promised air latencies between 1 and 4 ms, these numbers will only be available with mmWave spectrum.³² Real-world tests have found that the sub-6GHz 5G equipment being shipped today has air latencies between 9 and 12 ms, which is comparable to advanced 4G technology.³³

²⁸ One example of an improvement is "massive MIMO (Multiple Input Multiple Output)" technology. MIMO allows base stations to use multiple antennas to transmit over a greater portion of the available spectrum at once. *See* Qualcomm, *How 5G Massive MIMO Transforms Your Mobile Experiences*, OnQ Blog (Jun. 20, 2019), *available at*

https://www.qualcomm.com/news/onq/2019/06/20/how-5g-massive-mimo-transforms-your-mobile-experiences.

²⁹ In a CNet experiment from July 2019, the best sub-6GHz deployment was from SK telecom in Seoul, which achieved peak download speeds of 618 Mb/s. In the US, the top tested deployment was in Dallas, where the Sprint 5G network achieved 484 Mb/s. *See*

Jessica Dolcourt, We Ran 5G Speed Tests on Verizon, AT&T, EE, and more: Here's What We Found, CNet (Jul. 3, 2019), available at

https://www.cnet.com/features/we-ran-5g-speed-tests-on-verizon-at-t-ee-and-more-heres-what-we-fo und.

³⁰ See FCC Office of Engineering and Technology, *Millimeter Wave Propagation: Spectrum Management Implications* (1997), available at

https://transition.fcc.gov/Bureaus/Engineering_Technology/Documents/bulletins/oet70/oet70a.pdf. ³¹ TechRadar journalists tested Verizon's 5G deployment in Chicago in May 2019. They were able to achieve super-gigabit download speeds by physically moving around the mmWave transmitter. *See* Matt Swider, 5*G Speed Test: 1.4 Gbps in Chicago, but Only if You Do the '5G Shuffle,'* Techrader (May 19, 2019), *available at* https://www.techradar.com/news/5g-speed-test.

³² Ronan McLaughlin, *5G Low Latency Requirement*, Broadband Library (May, 25, 2019), *avaialble at* https://broadbandlibrary.com/5g-low-latency-requirements.

³³ Jon Brodkin, *AT&T's 5G Trials Produce Gigabit Speeds and 9ms Latency*, ArsTechnica (Apr. 11, 2018), *available at* https://arstechnica.com/information-technology/2018/04/atts-5g-trials-produce-gigabit-speeds-and-9ms -latency (An AT&T test of mmWave 5G in Waco, Texas found "latency rates of 9-12 ms." This likely refers to the air latency between the device and the tower, which matches up with Verizon's 5G deployments

What about 6G and beyond? As time goes on, cell providers will likely find ways to squeeze more throughput out of the usable long-range frequencies below 6GHz. However, the bandwidth available at these frequencies is limited, and background noise will always be present. Cellular providers will soon run into the Shannon limit for wireless channels. Furthermore, as applications for mobile devices advance, they will likely demand higher sustained data rates than before, which will put greater strain on mobile networks. Since each cell tower has to serve all devices in an area using the same limited bandwidth, as more devices clamor for more data, the average available throughput will suffer. More base stations can be built to accommodate some of the increased demand, but the stations will still need to share a limited amount of spectrum. Speeds for everyone are likely to improve, but not as much as the lab-tested scenarios would suggest.

To summarize, 5G is a big step forward, but it is not a panacea. Millimeter-wave 5G will use more bandwidth to serve fewer devices in a smaller area, so it should be able to deliver true gigabit speeds. It should be able to deliver last-hop latencies that are comparable to, or even better than, fiber-to-the-home. However, mmWave deployments will require running fiber-optic cables to individual buildings in order to be useful.³⁴ In other words, the most exciting parts of 5G will supplement, rather than replace, fiber-to-the-home.

Fiber Today and in the 21st Century

Fiber-optic cables are long, extremely thin, and carefully crafted strands of glass that can "guide" beams of light from one end to the other. Fiber optics can carry light over hundreds of miles without allowing the light to scatter or disperse. Although the mode of transmission is different in fiber than in coax, the principle is the same: both fiber-optic and coaxial cables guide electromagnetic waves and protect them from interference in transit.

Fiber carries much higher-frequency signals than coax does. DOCSIS 3.1 uses frequencies up to 1.2 gigahertz, but common fiber-optic cables carry light in the infrared spectrum between 200 and 350 *terahertz.*³⁵ A typical fiber-optic cable has around 10,000 times more usable bandwidth than a typical coaxial cable. Furthermore, fiber-optic cables are

elsewhere); Wireless One, Latency 30 ms at Verizon 5G (Apr. 04, 2019), available at

http://wirelessone.news/10-r/1368-5g-latency-30-ms-at-verizon (Real-world latency from device to server remains around 30ms).

³⁴ Gemalto, Introducing 5G Networks – Characteristics and Usages, available at

https://www.gemalto.com/brochures-site/download-site/Documents/tel-5G-networks-QandA.pdf (Both the bandwidth and latency improvements that 5G promises assume fiber-optic links directly to base stations). ³⁵ Fiber optic cables carry light wavelengths between 850 and 1620 nm. Not all wavelength bands are viable due

to absorption, and different protocols use different bands; PON protocols use wavelengths between 1400 and 1610 nm for transmission. *See* Alice Gui, *From O to L: The Evolution of Optical Wavelength Bands*, Cable Solutions (Oct. 13, 2015), *available at*

http://www.cables-solutions.com/from-o-to-l-the-evolution-of-optical-wavelength-bands.html.

much less susceptible to interference and noise than coax or wireless channels. Beams of light do not interfere with other electromagnetic waves in the same way that radio-frequency signals do, so fiber isn't vulnerable to crosstalk or radio-frequency leakage like coax is. The main limiting factor for fiber is attenuation, or power lost over distance. Even modern fiber isn't perfectly transparent. Over the course of long distances, light is absorbed by tiny imperfections in the glass, causing the beam to become dimmer. Therefore, fiber cables spanning extremely long distances (like oceans) must have repeaters installed to periodically boost the signal.

Today, fiber is often used to carry Internet signals through every part of the network *except* the last mile. We've already discussed how fiber carries data around the internet backbone, how it brings broadband from cable headends to curbside "nodes" in hybrid fiber-cable DOCSIS deployments, and how fiber will connect to base stations in 5G networks. When fiber-optic cables are used to deliver service directly to a subscriber's residence, it's known as "fiber-to-the-home" (FTTH). The most common FTTH architecture is the Passive Optical Network (PON), a design in which signal is driven down a single fiber and "split" using a series of passive lenses to serve individual subscribers. There are competing standards for last-mile fiber deployments, including the ITU-T's NG-PON2³⁶ and the IEEE's 10G-EPON,³⁷ but most of them use the same basic PON architecture.

We are nowhere near able to take advantage of fiber's full potential for last-mile connections. The huge amount of bandwidth available through fiber, and the minimal noise added during transmission, mean that the Shannon limit to fiber-optic channels tends to be extraordinarily high. In a lab setting, researchers have been able to achieve data rates upwards of 100 Tb/s over many kilometers in a single, standard fiber,³⁸ and it's likely that we'll see further improvements in the years to come. But transmitters and receivers capable of more than 1 Tb/s are still quite expensive. For now, they are only used in enterprise settings and the internet backbone.

A typical fiber-to-the-home deployment today has symmetrical upload and download speeds around 1 Gb/s, though currently adopted PON standards support symmetrical speeds up to 10Gb/s.³⁹ As technology continues to develop, better transmitters will become cheaper and more efficient, and providers will be able to upgrade existing fiber deployments without any changes to the fiber itself. Once fiber is laid, its capacity can be upgraded by orders of magnitude just by changing the transmitters at each end. Fiber-optic cables are typically designed for a lifetime of at least 25 years, though they

https://www.newscientist.com/article/mg21028095-500-ultrafast-fibre-optics-set-new-speed-record.

³⁶ Gigabit-capable Passive Optical Network (GPON) is the common name for the G.984 standard by the ITU-T, introduced in 2003. It has since been superseded by G.987, aka XG-PON, and by G.989, aka NG-PON2. See International Telecommunications Union, *40-Gigabit-capable passive optical networks (NG-PON2): General requirements, available at* https://www.itu.int/rec/T-REC-G.989.1-201303-I.

³⁷ Ethernet Passive Optical Network (EPON) was first standardized by the IEEE in 2004; updated versions of the standard that support 10 Gb/s, known as 10G-EPON, and beyond have since been standardized. See IEEE P802.3av Task Force, *10Gb/s Ethernet Passive Optical Network, available at* http://www.ieee802.org/3/av. ³⁸ Jeff Hecht, *Ultrafast Fibre Optics Set New Speed Record*, NewScientist (Apr. 19, 2011), *available at*

³⁹ Both the ITU-T's NG-PON2 standard and the IEEE's 10G-EPON standard support symmetrical connections of 10 Gb/s or better, *supra* notes 36 and 37.

can, and frequently do, last much longer.⁴⁰ And as long as the cables themselves remain sound, FTTH connections are all but future-proof.

The fact that many PON architectures have fully symmetrical data speeds gives them a significant advantage over DOCSIS. As we discussed previously, DOCSIS 3.1 uses a small portion of spectrum for upstream traffic, and only allows for 1 Gb/s of upload throughput to be shared between all customers in a service group.⁴¹ Meanwhile, NG-PON2 allocates 4 different channels of 10Gb/s each for upstream data, yielding 40Gb/s of total upstream throughput to be shared among the customers on a network terminal.⁴² Latency is another area where fiber has a major advantage. In DOCSIS 3.1, upstream bandwidth allocation adds 2–8 ms of latency.⁴³ FTTH protocols need to address the upstream allocation problem too, but the excessive upstream bandwidth available in fiber-optic systems makes it easier to deal with. Testing has shown that dynamic bandwidth allocation in PON systems adds less than a millisecond of latency.⁴⁴

Furthermore, as described above, coax is more susceptible to noise than fiber, especially when carrying high-frequency signals. To overcome that noise, DOCSIS transmitters need to use ever-more complex error-correcting encoding schemes. Encoding and decoding symbols takes time at each end of the cable, and it limits how quickly data can travel. On the other hand, signals driven over fiber contain very little noise. GPON and other fiber protocols transmit data with less overhead for error correction.⁴⁵ As a result, total last-mile latency in GPON FTTH channels can be specified below 1.5 ms, even for links up to 20km.⁴⁶ In addition, because fiber-optic channels experience fewer dropped packets than coax channels do, they suffer from less jitter. Fiber provides a smoother, more real-time internet experience than any competing wireline technologies. This makes fiber the best choice for applications where responsiveness is critical, like voice-over-IP, video chat, remote-controlled robotics, and virtual reality.

In short, fiber is the superior medium for carrying fixed broadband by almost every metric: available bandwidth, SNR, theoretical capacity, real-world throughput, latency, and jitter. Furthermore, fiber cables can be installed now and upgraded for decades to come, while most existing coax infrastructure will likely need to be replaced within the

⁴⁰ David Stockton, *4 Factors That Influence How Long Your Fiber Network Will Last*, PPC Blog, *available at* https://www.ppc-online.com/blog/4-factors-that-influence-how-long-your-fiber-network-will-last (Cracks and other flaws in fiber optics, introduced during manufacturing or deployment, are exacerbated over time and can lead to failure after several years. For correctly installed tier-1 fibers, the probability of a given km of fiber failing on its own within 20-40 years is approximately 1 in 100,000. However, the most common cause of failure is construction or "dig-ups" that occur after the fiber has been laid. In lieu of these kinds of failures, fiber-optic deployments can last for many decades).

⁴¹ See supra 6

⁴² See supra 36

⁴³ See *supra* 16 for information about upstream allocation latency in DOCSIS.

⁴⁴ Pavel Sikora et al., *Efficiency Tests of DBA Algorithms in XG-PON*, MDPI Electronics 2019, 8, 762; *available at* https://www.mdpi.com/2079-9292/8/7/762/pdf.

⁴⁵ GPON systems have configurable error correction, and some systems may not require error-correcting encoding at all. *See* Calix Resource Center, *available at*

https://www.calix.com/content/calix/en/site-prod/library-html/systems-products/b-series/system-operati on/b6-user-docs/release8-0/ug/index.htm?toc45430275.htm?52773.htm.

⁴⁶ International Telecommunications Union, *Gigabit-capable passive optical networks (GPON): General characteristics*, available at https://www.itu.int/rec/T-REC-G.984.1.

next few years in order to keep up with consumer demand. While 5G is a promising upgrade over 4G, long-range wireless broadband cannot outperform fiber as a last-mile link to homes and businesses. In highly populated areas, mmWave 5G will be a supplement to, not a replacement for, fiber-to-the-home. In rural areas, attempting to install enough fiber to enough base stations to provide full mmWave coverage makes less sense than to simply run wireline service to each home.⁴⁷ And to top it off, future upgrades to both DOCSIS and wireless broadband will require laying many miles of new fiber. As a result, civic planners looking ahead should invest in last-mile fiber infrastructure today. Fiber-to-the-home is the best option to serve most Americans with high-speed, low-latency broadband now, and it will remain so for the foreseeable future.

⁴⁷ Jon Brodkin, Millimeter-wave 5G will never scale beyond dense urban areas, T-Mobile says, ArsTechnica (Apr. 22, 2019), available at

https://arstechnica.com/information-technology/2019/04/millimeter-wave-5g-will-never-scale-beyond-d ense-urban-areas-t-mobile-says/