

California BROADBAND COUNCIL



Success Story Template

Please follow the template below to help the California Broadband Council (CBC) capture your success story. Your story will serve as a model for other communities throughout the state of California and beyond who have similar needs to close the digital divide. We will share your success on the CBC website, as well as, through other communication channels. Your completion of this template will serve as approval to distribute and share your story. Feel free to add attachments, pictures, charts, graphs, and any other content to enhance your story.

Thank You!

~California Broadband Council

Success Story Steps

1. Complete the template beginning page 2
2. Submit your success story via email to: Michael.Todd@state.ca.gov
3. Anticipate 3-4 weeks to receive a final draft/link/version of your story as reviewed by the California Department of Technology's Office of Government Affairs team.
4. Your story will be published on the California Broadband Council's website in addition to other possible communication mediums.

California Broadband Council website: <https://broadbandcouncil.ca.gov/>

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The Challenge:

What are the pain points in the initial situation?

The Solution:

How was the Challenge resolved; what was the roadmap to the solution?

The Goals:

Describe the key goals of the project/solution.

The Provider(s):

Describe the providers/organizations; experience in similar situations.

The Customer/Community:

Describe the customer/community in need and

The Theme:

Present the theme in detail. You may provide an example, layout the scenario.

The Implementation:

Provide details regarding the project implementation: overall timeframe, key phases, and the amount of total funding needed.

Results:

Explain the impact of the successful implementation/solution and benefits to the customer/community.

Key Success Factors:

Provide 3-5 key success factors critical to ensure the solution yielded the right impact.